

**MILLIONAIRES**

\$70/M  
MIN. 5,000

2007

**890,240 Millionaires**  
**582,680 with Home Phone Numbers**

A selection from the *WEALTHY AMERICANS DATABASE*. This file contains the names of the most affluent and influential people in society whose worth is greater than one million dollars. These exceptionally wealthy people are perfect for exclusive high ticket offers.

**SELECTIONS - \$5/M ADDITIONAL**

- ✓ By Age 689 under 25 70,624 Age 50-59
- 1,492 Age 25-29 44,023 Age 60-64
- 25,062 Age 30-39 163,062 Age 65+
- 50,046 Age 40-49

- ✓ By Presence of Children – 71,807 Families w/Children
- ✓ By Gender – 615,934 Males 180,347 Females

**ALSO SELECTABLE - \$5/M ADDITIONAL**

- ✓ 75,292 Conservative Contributors ✓ 8,327 Political Donors
- ✓ 231,571 Hardcore Investors ✓ 101,258 Professionals
- ✓ 82,918 Liberal Contributors ✓ 70,569 Speculative Investors
- ✓ 433,096 Mail Responsive

**ALSO AVAILABLE**

- ✓ 1,656,265 Millionaires-To-Be
- ✓ 26,413 Multi-Millionaires

5,916 AL	4,720 KY	406 ND
247 AK	6,312 LA	37,757 OH
8,206 AZ	1,657 ME	4,039 OK
1,103 AR	54,932 MD	1,726 OR
106,488 CA	66,776 MA	24,551 PA
11,862 CO	27,290 MI	3,829 RI
81,395 CT	11,607 MN	5,029 SC
4,616 DE	1,497 MS	392 SD
22,246 DC	22,409 MO	10,991 TN
16,680 FL	224 MT	40,538 TX
20,041 GA	2,789 NE	932 UT
14,854 HI	1,571 NV	341 VT
408 ID	4,770 NH	54,486 VA
44,554 IL	29,581 NJ	22,251 WA
5,720 IN	1,651 NM	716 WV
2,427 IA	56,490 NY	10,312 WI
8,542 KS	13,037 NC	513 WY

FW

**Zip Sequence  
4-up Cheshire**

★★★★★★★★★★★★

**P-S Labels - \$8/M**

**Disk/Email/CD/FTP - \$50/L**

**State - \$5/M  
SCF - \$5/M**

**Keying - \$3/M**

★★★★★★★★★★★★

**Phones - \$25/M**

**CASS Certified**

★★★ *Celebrating Our 35th Anniversary* ★★★



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