

WEALTHY AMERICANS DATABASE MIN. 5,000

2008

- 4,301,636** *Wealthy Americans* - \$65/M
- 2,015,084** *with Home Phone Numbers* - \$25/M additional
- 890,240** *Millionaires* - \$70/M
- 1,656,265** *Millionaires-To-Be* - \$70/M
- 450,781** *Wealthy Families* - \$70/M
- 1,116,287** *Wealthy Seniors* - \$70/M
- 865,571** *Wealthy Women* - \$70/M
- 392,566** *Wealthy "Yuppies"* - \$70/M

A newly updated database of many of the nation's most *affluent* people. Included are Executives, Professionals, Philanthropists, Socialites and others selected for the very high level of success they have achieved in social and professional pursuits.

With an average income of well over \$75,000 per year, they are able to afford 1st class travel, expensive hobbies and other luxuries associated with the "good life". Their discretionary incomes and high degree of sophistication make them *excellent* prospects for fundraising, travel, high ticket merchandise, investments and financial services, and business and consumer publications.

SELECTIONS - \$10/M ADDITIONAL

- ✓ Age 3,914 under 25 333,272 40-49 179,309 60-64
- 14,065 25-29 399,602 50-59 414,908 65+
- 188,838 30-39
- ✓ 2,956,359 Men

ALSO SELECTABLE - \$15/M ADDITIONAL

- ✓ 145,696 Certificate of Deposit Holders ✓ 26,413 Multi-Millionaires
- ✓ 348,174 Conservative Contributors ✓ 1,003,208 Professionals
- ✓ 194,398 Doctors at Home Address ✓ 571,300 Pilots
- ✓ 1,098,804 Hardcore Investors ✓ 321,631 Speculative Investors
- ✓ 335,701 Liberal Contributors ✓ 521,697 Stock Buyers
- ✓ 1,048,005 \$250K+ Income ✓ 81,073 Yacht Owners

45,510 AL	249,717 FL	53,205 LA	22,020 NE	178,276 OH	272,865 TX
18,633 AK	110,294 GA	16,194 ME	24,770 NV	46,100 OK	25,364 UT
67,269 AZ	27,639 HI	129,842 MD	23,476 NH	48,510 OR	7,498 VT
24,022 AR	15,762 ID	158,746 MA	164,800 NJ	167,759 PA	148,347 VA
496,598 CA	187,352 IL	133,241 MI	22,261 NM	18,131 RI	97,542 WA
91,583 CO	65,047 IN	78,729 MN	296,280 NY	44,551 SC	14,439 WV
137,926 CT	32,008 IA	23,057 MS	88,058 NC	7,947 SD	71,703 WI
17,629 DE	40,869 KS	82,486 MO	9,142 ND	67,555 TN	6,774 WY
29,545 DC	39,329 KY	12,643 MT			

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600 MAMARONECK AVENUE □ HARRISON, NY 10528-1635
 info@woolflist.com □ www.woolflist.com
 (914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557

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 Since 1972**

You name the list — We list the names

FW

Zip Sequence
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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

State - \$5/M
SCF - \$5/M

Keying - \$3/M
Title Address - \$2/M

★★★★★★★★★★

Phones - \$25/M

CASS Certified