

**SEMINAR PROSPECT DATABASE**

\$60/M  
MIN. \$200

#102-X0000-06-R  
2005

- 592,132 Executives Likely To Attend Financial Seminars**
- 234,879 Executives Likely To Attend Computer Seminars**
- 315,225 Executives Likely To Attend Sales & Marketing Seminars**

A BRAND NEW DATABASE of executives whom we have determined are *highly likely* to attend various business seminars.

These individuals are decisions-makers from within a wide variety of companies including banks, financial institutions, data processing, advertising and public relations companies.

**Excellent** for all types of business seminar offers as well as publications, travel, computer software and more.

**SELECTIONS AVAILABLE**

✓ **Executive Title/Function** (*Inquire for Others*)

- |           |                 |                |
|-----------|-----------------|----------------|
| President | MIS/IS          | Marketing      |
| CFO       | Sr/Executive VP | Sales          |
| Treasurer | Data Processing | Vice President |

- ✓ **Number of Employees**
- ✓ **Sales Volume**
- ✓ **All executives per company or one-per company**
- ✓ **SIC**
- ✓ **Fortune Companies**
- ✓ **Stock Exchange Listed**
- ✓ **Import/Export**

**592,132 EXECUTIVES - FINANCIAL SEMINARS**

8,302 AL	27,025 FL	7,050 LA	4,886 NE	27,418 OH	32,892 TX
1,160 AK	16,265 GA	2,772 ME	2,654 NV	7,617 OK	4,258 UT
6,449 AZ	2,133 HI	9,877 MD	3,603 NH	6,612 OR	1,941 VT
4,955 AR	2,669 ID	21,320 MA	19,935 NJ	29,471 PA	12,863 VA
56,059 CA	31,321 IL	20,532 MI	3,016 NM	2,995 RI	9,594 WA
8,010 CO	13,498 IN	15,679 MN	45,821 NY	5,964 SC	3,173 WV
12,658 CT	8,127 IA	4,423 MS	13,596 NC	1,510 SD	17,908 WI
1,526 DE	6,437 KS	13,893 MO	1,613 ND	10,890 TN	1,155 WY
2,509 DC	7,809 KY	2,427 MT			

**234,879 EXECUTIVES - COMPUTER SEMINARS**

3,569 AL	2,234 KY	513 ND
294 AK	1,623 LA	8,698 OH
3,220 AZ	755 ME	2,736 OK
1,791 AR	4,313 MD	3,118 OR
36,763 CA	11,552 MA	9,988 PA
3,993 CO	6,191 MI	991 RI
4,543 CT	7,096 MN	2,238 SC
566 DE	1,699 MS	420 SD
733 DC	3,465 MO	4,145 TN
10,837 FL	394 MT	12,409 TX
7,301 GA	1,955 NE	2,111 UT
400 HI	1,056 NV	567 VT
784 ID	1,763 NH	6,304 VA
10,238 IL	7,356 NJ	4,561 WA
3,885 IN	954 NM	644 WV
2,903 IA	13,460 NY	7,383 WI
2,561 KS	5,201 NC	282 WY

**315,225 EXECUTIVES - SALES & MARKETING**

7,738 AL	3,040 KY	1,257 ND
355 AK	2,364 LA	12,831 OH
2,758 AZ	2,605 ME	7,102 OK
4,833 AR	3,868 MD	2,789 OR
26,314 CA	9,901 MA	12,416 PA
3,425 CO	8,230 MI	1,333 RI
5,266 CT	14,308 MN	2,702 SC
1,169 DE	3,695 MS	1,500 SD
887 DC	4,890 MO	8,797 TN
24,356 FL	539 MT	12,741 TX
14,422 GA	3,993 NE	1,753 UT
557 HI	1,114 NV	757 VT
847 ID	1,618 NH	5,258 VA
13,240 IL	9,306 NJ	3,956 WA
5,520 IN	2,436 NM	929 WV
7,197 IA	16,869 NY	15,804 WI
5,722 KS	6,445 NC	352 WY



**Zip Sequence  
4-up Cheshire**

★★★★★★★★★★★★

**P-S Labels - \$6/M  
Mag Tape - \$25  
Disk/Email/CD/FTP - \$50/L**

**State - \$2.50/M  
SCF - \$2.50/M**

**Keying - \$2/M  
Title Address - \$2/M**

★★★★★★★★★★★★

**Phones - \$20/M  
Fax Numbers - \$40/M**

**CASS Certified**

★★★ **Celebrating Our 33rd Anniversary** ★★★



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