

SCHOOL DISTRICTS

\$60/M
MIN. \$425

#509-X0326-20-R
2005

15,608 School Districts

A constantly updated data base of this essential market, offering considerable interactive selectivity.

SELECTIONS - \$10/M ADDITIONAL

- ✓ By Enrollment
 - 9,878 Enrollment Under 2,500
 - 3,167 Enrollment 2,500 - 9,999
 - 1,070 Enrollment Over 10,000
- ✓ By Expenditure Level
 - 5,433 Spending \$250+ Per Pupil on All Instructional Materials
 - 4,297 Spending \$185 - \$249 Per Pupil on All Instructional Materials
 - 4,148 Spending Under \$185 Per Pupil on All Instructional Materials
 - Other Expenditure Levels Available - *Inquire*
- ✓ By Type of Neighborhood - Income Level or Urban/Suburban/Rural - *Inquire*
- ✓ By Opening/Closing Date - *Inquire*
- ✓ 11,657 Districts using Macintosh Computers
- ✓ 13,709 Districts using PCs
- ✓ 13,588 Districts using Local Area Networks (LANs)
- ✓ 12,106 Districts with Internet Access
- ✓ 7,495 Districts using DVD Players

- ✓ By Number of Schools
 - 3,374 w/1 School
 - 5,502 w/2-4 Schools
 - 3,137 w/5-9 Schools
 - 2,101 w/10 or more Schools

Additional Selections Available - Please Inquire.

FW

**Zip Sequence
4-up Cheshire**

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**P-S Labels - \$8/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L**

**Geographic - \$10/M
Keying - \$2/M
Title Address - \$2/M**

**Phones - \$20/M
Fax - \$30/M**

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**See separate card for
SCHOOL DISTRICT
OFFICIALS**

**SAMPLE MAILING
PIECE REQUIRED**

146 AL	133 FL	89 LA	319 NE	805 OH	1,107 TX
58 AK	219 GA	257 ME	29 NV	596 OK	46 UT
229 AZ	23 HI	43 MD	248 NH	231 OR	285 VT
276 AR	121 ID	382 MA	627 NJ	555 PA	156 VA
1,064 CA	1,071 IL	617 MI	102 NM	42 RI	309 WA
203 CO	356 IN	404 MN	767 NY	126 SC	65 WV
177 CT	384 IA	155 MS	122 NC	184 SD	449 WI
25 DE	353 KS	546 MO	282 ND	146 TN	56 WY
2 DC	201 KY	420 MT			

★★★ *Celebrating Our 33rd Anniversary* ★★★



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Since 1972**

You name the list — We list the names

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