

RETIREMENT FACILITIES

\$60/M
MIN. \$200

#901a-X0299-17-R
2005

18,936 Retirement Facilities
12,545 w/Directors/Administrators - \$15/M Additional

This new file includes independent community-style living apartments, dormitory style facilities with planned activities, and board-and-care facilities for those requiring assistance with daily care. These facilities are not Nursing Homes.

Phone numbers are available - \$20/M additional.

SELECTIONS - \$5/M ADDITIONAL

- ✓ 3,232n-Profit
- ✓ 4,406r Profit
- ✓ 384Government Owned
- ✓ By Number of Residents
 - 2,340/Fewer than 10
 - 4,527 w/10 - 49 Residents
 - 2,449 w/50 - 99 Residents
 - 3,451 w/100 - 499 Residents
 - 188w/500 & over Residents
- ✓ By Living Arrangements
 - 7,488 Assisted Living
 - 2,334 Continuing Care
 - 3,737 Congregated Care
 - 5,604 Independent Living
- ✓ By Title/Functions
 - 3,237 Activities Directors
 - 2,267 Food Svcs Dirs/Nutritionists/Dietitians
 - 2,333 Maintenance Directors
 - 1,365 Marketing Directors
 - 1,205 Personnel Directors
 - 596 Purchasing Directors



Zip Sequence
4-up Cheshire

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P-S Labels - \$7.50/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$2/M
Title Address - \$2/M

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Phones - \$20/M

CASS Certified

**SAMPLE MAILING
PIECE REQUIRED**

179 AL	168 KY	101 ND
21 AK	105 LA	582 OH
478 AZ	239 ME	151 OK
112 AR	148 MD	381 OR
3,402 CA	332 MA	1,793 PA
399 CO	368 MI	170 RI
200 CT	407 MN	338 SC
45 DE	112 MS	202 SD
35 DC	698 MO	345 TN
1,896 FL	33 MT	579 TX
569 GA	123 NE	103 UT
56 HI	144 NV	146 VT
160 ID	176 NH	384 VA
335 IL	392 NJ	301 WA
150 IN	88 NM	57 WV
254 IA	766 NY	144 WI
179 KS	152 NC	50 WY

★★★ *Celebrating Our 33rd Anniversary* ★★★



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