

RESTAURANT DATA BASE

\$60/M
MIN. \$200

#602a-X0824-55-R
2005

459,838 Restaurants - Master Data Base

A constantly updated master file of restaurants of all kinds, from corner luncheonettes to 4-star Haute Cuisine establishments. Over **41,410**-ethnic specialty restaurants, over **85,850**-franchise restaurants, and over **73,730** fast food restaurants are included. This dynamic market has proven to be responsive to a variety of offers.

Approximately **380,770** are available with a contact name, at \$20/M. These have been added with an ongoing telemarketing campaign and other enhancement sources.

SELECTIONS - NO ADDITIONAL CHARGE

- ✓ 253,443 Family Restaurants
- ✓ 86,301 Restaurant Franchises - including McDonald's, Burger King, Pizza Hut, Hardee's, Taco Bell & all other national chains.
Inquire for counts by franchise.
- ✓ 64,527 Pizzerias
- ✓ 41,809 Ethnic Restaurants - Including Chinese, Italian, Mexican, Thai, Sushi Bars & more. *Inquire for individual counts.*

ALSO AVAILABLE

- 73,246 Bars, Taverns & Drinking Places - See separate card.
- 49,980 Caterers
- 26,890 Banquet Rooms
- 14,801 Party Planning Services

5,712 AL	26,087 FL	6,253 LA	2,813 NE	18,458 OH	30,253 TX
998 AK	11,359 GA	2,544 ME	2,671 NV	5,310 OK	2,930 UT
6,925 AZ	2,520 HI	8,274 MD	2,449 NH	6,704 OR	1,336 VT
3,759 AR	1,923 ID	12,995 MA	16,195 NJ	21,133 PA	10,061 VA
61,619 CA	19,372 IL	15,011 MI	2,883 NM	2,126 RI	9,534 WA
7,481 CO	8,854 IN	6,652 MN	35,096 NY	6,441 SC	2,410 WV
6,502 CT	5,109 IA	3,449 MS	11,015 NC	1,137 SD	8,432 WI
1,475 DE	4,256 KS	8,251 MO	972 ND	7,971 TN	844 WY
1,805 DC	5,272 KY	1,624 MT			

FW

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[includes phones]
Mag Tape - \$25/L
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Geographic - \$5/M
Keying - \$2/M
Title Address - \$2/M

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**SAMPLE MAILING
PIECE REQUIRED**

★★★ *Celebrating Our 33rd Anniversary* ★★★



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