

RESIDENT BY NAME DATABASE

\$60/M
MIN. \$300

2007

☆☆☆ Inquire For Volume Pricing ☆☆☆ Inquire For Volume Pricing ☆☆☆ Inquire For Volume Pricing ☆☆☆

180,100,000+ Individuals at over 95,950,000 Households
72,720,000+ Available with phone numbers — \$20/M add'l


A constantly updated master database of individuals and families at their home addresses. A broad range of demographic information is available, as described below.

SELECTIONS — HOUSEHOLD DEMOGRAPHICS - Prices as shown

- ◆ Exact Date of Birth - Mo/Yr (Children & Adults) — \$15/M
 - ◆ Age Ranges - Adults — \$10/M; Children — \$5/M
 - ◆ Credit Card Usage — \$15/M
 - ◆ Income — \$10/M
 - ◆ Income Producing Assets — \$25/M
 - ◆ Net Worth — \$25/M
 - ◆ Ethnic Surname — \$15/M
 - ◆ Home Owner/Renter — \$5/M
 - ◆ Dwelling Type — \$5/M
 - ◆ Mortgage Amt (ranges) — \$20/M
 - ◆ Length of Residence — \$5/M
 - ◆ Occupation — \$5/M
 - ◆ Mail Buyer/Responsive/Donor — \$12.50/M
 - ◆ Number of Adults/Children — \$5/M
 - ◆ Number of Persons — \$5/M
 - ◆ Presence of Adults by Age Range (10 yr) — \$5/M
 - ◆ Religion — \$15/M
 - ◆ Education — \$25/M
- (See separate card Homeowners – Mortgage Holders for a wide range of Mortgage & Housing data including:*
 ◆ *Mortgage Start Date, ◆ Appraised Home Value, ◆ Presence of Pool, ◆ Square Footage, and more!)*

SELECTIONS — INDIVIDUAL DEMOGRAPHICS - Prices as shown

- ◆ Household Member Status - Primary/Secondary — N/C
- ◆ Gender — N/C
- ◆ Marital Status — \$5/M
- ◆ Occupation — \$5/M
- ◆ Corrective Lenses — \$20/M
- ◆ Height — \$20/M
- ◆ Weight — \$20/M
- ◆ Women's Fashion Sizes — \$25/M



Zip Sequence/4-up Cheshire
 ★★★★★★★★★★★★

P-S Labels - \$8/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M
 Radius - \$10/Site

Keying - \$3/M
 Title Address - \$3/M

★★★★★★★★★★★★★

CASS Certified
 ★★★★★★★★★★★★

★★★★★★★★★★★★★

Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

★★★ *Celebrating Our 35th Anniversary* ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

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