

RADIO, TV & CABLE TV EXECUTIVES

\$60/M
MIN. \$200

#106-X0255-06-R
2005

14,161 Radio, TV & Cable TV Stations – 52,017 Executives

A highly selectable master file of the Broadcast Industry.

SELECTIONS OF STATIONS - NO ADDITIONAL CHARGE

- ✓ 9,437 **RADIO STATIONS** w/Top Executive
 - 7,930 Commercial 1,508 Non-Commercial
 - 3,662 AM 4,530 FM
- ✓ 1,407 **TV STATIONS** w/Top Executive
 - 1,263 Commercial 144 Non-Commercial
- ✓ 2,280 **CABLE TV STATIONS** w/Top Executive
Selection by Number of Subscribers available-Inquire

SELECTIONS OF EXECUTIVES - NO ADDITIONAL CHARGE

- ✓ 30,038 in **RADIO STATIONS**
 - 25,576 Commercial 4,462 Non-Commercial
 - 11,174 AM 13,837 FM
- ✓ 11,449 in **TV STATIONS**
 - 10,634 Commercial 815 Non-Commercial
- ✓ 8,583 in **CABLE TV STATIONS**
- ✓ By Function
 - 10,285 Advtg/Mktg 6,225 News Directors 6,855 Sales Directors
 - 9,769 General Managers 2,024 Promotions 2,978 Sports Directors
 - 840 Music Directors 10,558 Program Managers

Inquire for other Executive Functions.

FW

**Zip Sequence
4-up Cheshire**

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**P-S Labels - \$6/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L**

**State - \$2.50/M
SCF - \$2.50/M**

**Keying - \$2/M
Title Address - \$2/M**

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Phones - \$20/M

CASS Certified

14,021 STATIONS

| | | |
|----------|--------|--------|
| 342 AL | 297 KY | 91 ND |
| 104 AK | 262 LA | 458 OH |
| 212 AZ | 116 ME | 216 OK |
| 209 AR | 174 MD | 232 OR |
| 1,247 CA | 260 MA | 563 PA |
| 245 CO | 415 MI | 41 RI |
| 152 CT | 289 MN | 251 SC |
| 26 DE | 226 MS | 92 SD |
| 51 DC | 341 MO | 392 TN |
| 682 FL | 106 MT | 910 TX |
| 454 GA | 133 NE | 109 UT |
| 73 HI | 97 NV | 84 VT |
| 99 ID | 79 NH | 358 VA |
| 495 IL | 217 NJ | 258 WA |
| 312 IN | 165 NM | 161 WV |
| 226 IA | 686 NY | 291 WI |
| 196 KS | 452 NC | 72 WY |

51,502 EXECUTIVES

| | | |
|----------|----------|----------|
| 1,149 AL | 945 KY | 314 ND |
| 321 AK | 885 LA | 1,819 OH |
| 796 AZ | 373 ME | 705 OK |
| 634 AR | 714 MD | 840 OR |
| 4,622 CA | 939 MA | 2,118 PA |
| 858 CO | 1,548 MI | 189 RI |
| 604 CT | 1,073 MN | 820 SC |
| 102 DE | 675 MS | 309 SD |
| 425 DC | 1,264 MO | 1,404 TN |
| 2,654 FL | 355 MT | 3,348 TX |
| 1,626 GA | 502 NE | 381 UT |
| 224 HI | 367 NV | 280 VT |
| 370 ID | 258 NH | 1,304 VA |
| 1,914 IL | 870 NJ | 867 WA |
| 1,199 IN | 492 NM | 511 WV |
| 825 IA | 3,101 NY | 1,167 WI |
| 651 KS | 1,564 NC | 226 WY |

★★★ **Celebrating Our 33rd Anniversary** ★★★



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