

**PHYSICIAN ASSISTANTS
AT HOME & OFFICE**

\$65/M
MIN. 5,000

#101-X0000-78-R

- 38,270** *Physician Assistants at Home Address*
- 12,584** *with Phones +\$20/M*
- 56,966** *Physician Assistants at Office Address +\$10/M*
- 56,966** *with Phones at Office +\$20/M*
- 53,936** *with Fax Numbers at Office +\$50/M*

Physician assistants (PAs) practice medicine under the supervision of physicians and surgeons. **PAs** are formally trained to provide diagnostic, therapeutic, and preventive healthcare services, as delegated by a physician. Working as members of a healthcare team, they take medical histories, examine and treat patients, order and interpret laboratory tests and x rays, and make diagnoses. They also treat minor injuries by suturing, splinting, and casting. **PAs** record progress notes, instruct and counsel patients, and order or carry out therapy. **Physician assistants** also may prescribe certain medications. **PAs** may be the principal care providers in rural or inner-city clinics where a physician is present for only 1 or 2 days each week. **PAs** also may make house calls or go to hospitals and nursing care facilities to check on patients, after which they report back to the physician.

These professionals are excellent prospects for recruitment, medical journals, seminars, continuing education, in addition to a wide variety of consumer offers including magazines, credit card and vacation offers among others.

SELECTIONS

Specialty at Office Addr +\$5/M (*sampling below, please inquire for many others*)

Allergy	5,594	Internal Medicine	22,549
Allergy & Immunology	2,659	Medical Oncology	2,709
Anesthesiology	13,904	Nephrology	5,192
Cardiology	10,137	Neurology	10,723
Child Psychiatry	3,020	Neuroradiology	2,430
Clinical Pathology	3,864	Neurosurgery	4,488
Critical Care	4,452	Nuclear Medicine	2,927
Dermatology	7,787	Obstetrics & Gynecology	10,736
Diagnostic Radiology	13,123	Occupational Medicine	2,425
Emergency Medicine	15,019	Oncology	4,088
Endocrinology	5,189	Ophthalmology	5,154
Family Practitioner	19,647	Optometry	3,291
Gastroenterology	7,227	Orthopedic Surgery	10,454
General Practitioner	50,293	Otolaryngology	4,788
General Surgery	15,589	Pain Management	2,766
Geriatrics	4,734	Pathology	9,888
Hematology	2,588	Pediatric Cardiology	2,627
Hematology & Oncology	6,365	Pediatric Critical Care	2,549
Hospitalist	5,528	Pediatric Emergency Medicine	2,462
Infectious Disease	7,742	Pediatrician	13,835

ADDITIONAL SELECTIONS – Many more, please inquire

Age	\$5/M	Home Owner	\$5/M
Gender	\$5/M	Marital Status	\$5/M
Income	\$5/M	Lifestyle Interests	\$10/M
Net Worth	\$15/M	Sports Interests	\$10/M
Mail Order Buyers	\$5/M	Travel Interests	\$10/M

Physical Medicine/Rehab	6,735
Plastic Surgery	3,734
Podiatry	3,481
Psychiatry	10,154
Pulmonology	6,433
Radiation Oncology	5,345
Radiology	9,453
Rheumatology	4,300
Sports Medicine	3,244
Thoracic Surgery	5,133
Urology	5,873
Vascular & Interventional Radiology	3,700
Vascular Surgery	4,575



Zip Sequence
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

P-S Label - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M
Key Code - \$3/M

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Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

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