

**NURSES — BY SPECIALTY**

\$125/M  
MIN. 5,000

**2,304,523 Registered and Licensed Practical Nurses**

**The only Nurses list available by specialty & with coverage in all states!**

**Updated Monthly!** This file is comprised of 100% direct mail buyers of professional-level books on Nursing. Most are RNs, and all are actively involved in staying up to date with advances in their field of interest.

These *Nurses* are excellent prospects for continuing education, medical publications, seminars, uniforms and shoes, recruitment, as well as general consumer offers.

**SELECTIONS - \$15/M ADDITIONAL**

- ✓ 1,532,085 RNS vs 356,539 LPNS
- ✓ **Specialty** (following is a sample — over 40 available - *please inquire*)
  - ✓ Geriatric
  - ✓ Health Home Care
  - ✓ Hospice Medicine
  - ✓ Labor & Delivery
  - ✓ Neurology
- ✓ **Ob/Gyn**
- ✓ **Oncology**
- ✓ **Orthopedic**
- ✓ **Psychiatric Conditions**
- ✓ **Rehabilitation**
- ✓ **Age**
- ✓ **Income**
- ✓ **Gender**
- ✓ **Marital Status**
- ✓ **Home Address vs. Business Address**
- ✓ **Presence of Child**
- ✓ **Age of Child**
- ✓ **Ethnicity**
- ✓ **Homeowner vs. Renter**

*Phones not available.*

|         |    |         |    |         |    |
|---------|----|---------|----|---------|----|
| 29,919  | AL | 38,081  | KY | 5,354   | ND |
| 6,461   | AK | 37,340  | LA | 95,977  | OH |
| 30,224  | AZ | 17,308  | ME | 35,639  | OK |
| 29,197  | AR | 60,067  | MD | 25,756  | OR |
| 241,693 | CA | 73,167  | MA | 134,127 | PA |
| 40,495  | CO | 77,402  | MI | 19,620  | RI |
| 42,129  | CT | 46,182  | MN | 35,091  | SC |
| 6,578   | DE | 30,221  | MS | 9,018   | SD |
| 9,139   | DC | 40,162  | MO | 60,134  | TN |
| 182,224 | FL | 6,149   | MT | 155,451 | TX |
| 75,242  | GA | 14,496  | NE | 8,401   | UT |
| 6,275   | HI | 15,815  | NV | 5,114   | VT |
| 9,664   | ID | 11,717  | NH | 77,221  | VA |
| 103,565 | IL | 96,803  | NJ | 29,701  | WA |
| 38,524  | IN | 9,968   | NM | 20,102  | WV |
| 29,544  | IA | 217,745 | NY | 44,563  | WI |
| 22,245  | KS | 62,954  | NC | 3,559   | WY |

**FW**

Zip Sequence

★★★★★★★★★★

P-S Label - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$15/M

Key Code - \$5/M

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**SAMPLE MAILING  
PIECE REQUIRED**

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*You name the list — We list the names*