

NURSES — BY SPECIALTY

\$125/M
MIN. 5,000

2,304,523 Registered and Licensed Practical Nurses

The only Nurses list available by specialty & with coverage in all states!

Updated Monthly! This file is comprised of 100% direct mail buyers of professional-level books on Nursing. Most are RNs, and all are actively involved in staying up to date with advances in their field of interest.

These *Nurses* are excellent prospects for continuing education, medical publications, seminars, uniforms and shoes, recruitment, as well as general consumer offers.

SELECTIONS - \$15/M ADDITIONAL

- ✓ 1,532,085 RNS vs 356,539 LPNS
- ✓ **Specialty** (following is a sample — over 40 available - *please inquire*)
 - ✓ Geriatric
 - ✓ Health Home Care
 - ✓ Hospice Medicine
 - ✓ Labor & Delivery
 - ✓ Neurology
- ✓ **Ob/Gyn**
- ✓ **Oncology**
- ✓ **Orthopedic**
- ✓ **Psychiatric Conditions**
- ✓ **Rehabilitation**
- ✓ **Age**
- ✓ **Income**
- ✓ **Gender**
- ✓ **Marital Status**
- ✓ **Home Address vs. Business Address**
- ✓ **Presence of Child**
- ✓ **Age of Child**
- ✓ **Ethnicity**
- ✓ **Homeowner vs. Renter**

Phones not available.

29,919	AL	38,081	KY	5,354	ND
6,461	AK	37,340	LA	95,977	OH
30,224	AZ	17,308	ME	35,639	OK
29,197	AR	60,067	MD	25,756	OR
241,693	CA	73,167	MA	134,127	PA
40,495	CO	77,402	MI	19,620	RI
42,129	CT	46,182	MN	35,091	SC
6,578	DE	30,221	MS	9,018	SD
9,139	DC	40,162	MO	60,134	TN
182,224	FL	6,149	MT	155,451	TX
75,242	GA	14,496	NE	8,401	UT
6,275	HI	15,815	NV	5,114	VT
9,664	ID	11,717	NH	77,221	VA
103,565	IL	96,803	NJ	29,701	WA
38,524	IN	9,968	NM	20,102	WV
29,544	IA	217,745	NY	44,563	WI
22,245	KS	62,954	NC	3,559	WY

FW

Zip Sequence

★★★★★★★★★★

P-S Label - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$15/M

Key Code - \$5/M

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**SAMPLE MAILING
PIECE REQUIRED**

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