

NEWSPAPERS - DAILY & WEEKLY

\$75/M
MIN. 5,000

#907-X0624-06-R

7,204 Daily(1,483) & Weekly(5,650) Newspapers
w/Top Editor or Publisher by name +\$20/M

A newly created merged master file of **U.S. Newspapers**. Use of this file enables mailers to inexpensively reach these vital decision makers in the media, and, through them, their millions of readers.

SELECTIONS - \$10/M Additional

✓ By Circulation

- 3,042 w/Circulation under 5,000
- 1,413 w/Circulation of 5,000 - 9,999
- 1,391 w/Circulation of 10,000 - 24,999
- 1,354 w/Circulation of 25,000 and over

See separate cards for data on individual compilations of Weekly Newspapers and Daily Newspapers.

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Zip Sequence
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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

State - \$5/M
SCF - \$5/M

Keying - \$3/M
Title Address - \$3/M

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Phones - \$25/M

CASS Certified

108 AL	139 KY	68 ND
26 AK	103 LA	245 OH
62 AZ	58 ME	198 OK
103 AR	58 MD	98 OR
453 CA	138 MA	241 PA
133 CO	218 MI	21 RI
67 CT	280 MN	91 SC
14 DE	104 MS	98 SD
17 DC	242 MO	140 TN
219 FL	73 MT	507 TX
178 GA	159 NE	42 UT
18 HI	33 NV	43 VT
52 ID	43 NH	116 VA
346 IL	126 NJ	144 WA
193 IN	50 NM	71 WV
282 IA	303 NY	200 WI
199 KS	174 NC	38 WY

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