

DAILY NEWSPAPER EDITORS & EXECUTIVES

\$75/M
MIN. 5,000

#702-X0602-06-R

38,498 Editors & Executives at 3,337 Daily Newspapers
All Newspapers available with top editor by name! +\$20/M

SELECTIONS - \$10/M Additional

✓ **CIRCULATION OF PAPER**

543	w/less than 10,000	3,372	Editors & Executives
411	w/10,000 - 24,999	4,262	Editors & Executives
202	w/25,000 - 49,999	3,291	Editors & Executives
250	w/50,000 & over	9,692	Editors & Executives

✓ **NEWS EDITORS**

1,452	Chief Editors	1,034	Editorial Page Editors
970	City Editors	937	Managing Editors

✓ **DEPARTMENT EDITORS**

227	Automotive	1,367	Advertising	790	Photo
374	Book Review	198	Calendar/Events	1,438	Political/Religion
2,328	Business & Financial	352	Fashion	709	TV & Radio
200	Garden	1,148	Food	500	Computers/Hi-Tech
489	Home Furnishing	348	Real Estate	1,132	General Interest
2,434	Sports	830	Education	1,096	Lifestyle
455	Travel	1,332	Entertainment	754	Medical/Health
181	Weekend/Sunday	573	Environment/Science	1,610	National
241	Women's	357	Farm	651	Outdoor

299	AL	275	KY	104	ND
74	AK	319	LA	1,054	OH
257	AZ	109	ME	340	OK
281	AR	234	MD	323	OR
2,126	CA	530	MA	1,089	PA
377	CO	669	MI	110	RI
315	CT	347	MN	241	SC
26	DE	146	MS	113	SD
297	DC	347	MO	377	TN
922	FL	138	MT	1,029	TX
432	GA	199	NE	167	UT
67	HI	102	NV	73	VT
146	ID	84	NH	441	VA
844	IL	407	NJ	504	WA
730	IN	177	NM	226	WV
369	IA	1,144	NY	462	WI
337	KS	581	NC	60	WY



Zip Sequence
4-up Cheshire

★★★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

State - \$5/M

SCF - \$5/M

Keying - \$3/M

Title Address - \$3/M

★★★★★★★★★★★★

Phones - \$25/M

CASS Certified

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