

MOTORCYCLE OWNERS & ENTHUSIASTS

\$80/M
MIN. 5,000

#907-X0000-81-R

4,022,460 Motorcycle Owners & Enthusiasts

A terrific compilation! This database of **Motorcycle Owners & Enthusiasts** consists of registration and product purchase information and is vastly enhanced with family/household demographics, allowing for extensive selectability. These individuals encompass a broad range of ages, lifestyles, and interests and are excellent prospects for offers such as motorcycle publications, sporting goods, outdoors, magazines, entertainment and more.

SELECTIONS AVAILABLE - PRICES AS SHOWN

Vehicle Selects

Manufacturer — \$15/M
Year — \$10/M
Antique Motorcycles — \$15/M

Household Demographics

Mail Order Buyers — \$10/M
Age — \$10/M
Income — \$10/M
Gender — \$5/M
Children in Household — \$10/M
Children by Age — \$15/M
Credit Card Holders — \$15/M
Donors — \$15/M

Length of Residence — \$5/M
Home Value — \$15/M
Home Owners/Renters — \$15/M
Occupation — \$10/M
Marital Status — \$5/M
Net Worth — \$30/M



Zip Sequence

★★★★★★★★★★

Geography - \$5/M

Keying - \$3/M

★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

★★★★★★★★★★

Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

MOTORCYCLE OWNERS & ENTHUSIASTS

| | | | | | |
|------------|------------|-----------|------------|------------|------------|
| 52,011 AL | 594,117 FL | 48,995 LA | 34,284 NE | 518,377 OH | 239,026 TX |
| 4,945 AK | 98,197 GA | 8,430 ME | 20,939 NV | 35,884 OK | 28,758 UT |
| 56,796 AZ | 191 HI | 71,698 MD | 9,971 NH | 28,450 OR | 4,378 VT |
| 36,807 AR | 37,173 ID | 49,169 MA | 78,762 NJ | 128,225 PA | 60,730 VA |
| 284,110 CA | 94,621 IL | 89,167 MI | 13,154 NM | 8,833 RI | 59,254 WA |
| 119,173 CO | 63,826 IN | 52,569 MN | 160,451 NY | 53,570 SC | 11,465 WV |
| 39,664 CT | 123,325 IA | 25,440 MS | 113,187 NC | 7,641 SD | 196,258 WI |
| 19,958 DE | 31,782 KS | 73,619 MO | 5,327 ND | 106,936 TN | 6,079 WY |
| 3,520 DC | 45,113 KY | 8,736 MT | | | |



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