

MARKET RESEARCH EXECUTIVES

\$60/M
MIN. \$300

2007

21,497 Market Research Executives

A current compilation of executives whose main responsibility is to form a marketing campaign and direct all facets of that campaign.

19,699 Phones - \$20/M additional

SELECTIONS - + \$5/M

✓ 1,651 **Consultants**

✓ **By Area of Address**

- 17,669 Business and Industry
- 2,628 Education
- 1,075 Home Address

✓ **By Area of Interest**

- 11,073 Business Marketing
- 14,160 Consumer Marketing
- 4,220 Global Marketing
- 2,582 Healthcare Marketing
- 3,122 Marketing Education
- 9,927 Marketing Research
- 7,040 Sales & Marketing

✓ **By Job Function**

- 181 Project Manager
- 433 Manufacturing
- 6,453 Marketing
- 20,399 Research & Development
- 2,433 President
- 1,197 Vice President
- 144 Planning Executives
- 1,037 Sales Executives

✓ 10,814 **Women**

143	AL	179	KY	13	ND
57	AK	129	LA	1,113	OH
303	AZ	41	ME	201	OK
80	AR	519	MD	296	OR
2,231	CA	639	MA	808	PA
316	CO	692	MI	62	RI
476	CT	672	MN	91	SC
31	DE	46	MS	17	SD
189	DC	493	MO	332	TN
714	FL	18	MT	1,532	TX
686	GA	236	NE	89	UT
169	HI	149	NV	21	VT
27	ID	52	NH	693	VA
1,679	IL	747	NJ	514	WA
426	IN	68	NM	26	WV
233	IA	1,849	NY	537	WI
242	KS	399	NC	5	WY

FW

**Zip Sequence
4-up Cheshire**

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P-S Labels - \$8/M

Disk/Email/CD/FTP - \$50/L

State - \$5/M

SCF - \$5/M

Keying - \$3/M

Title Address - \$2/M

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Phones - \$20/M

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★★★ **Celebrating Our 35th Anniversary** ★★★



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