

MAIL ORDER HOUSES

\$60/M
MIN. \$200

#810a-X0298-06-R
2005

18,630 Mail Order Executives
12,027 Mail Order Companies

The tremendous growth of mail order business can be seen by the sales numbers that continue to increase twice as fast as retail sales. Major catalog houses can carry what can be found in a large department store, while some companies specialize in one particular product.

SELECTIONS - BY COMPANY PRODUCT TYPE - (NO ADDITIONAL COST)

	<u>COS</u>	<u>EXECS</u>
✓ Art Supplies	225	382
✓ Automotive	625	1,222
✓ Boating	164	235
✓ Books	427	732
✓ Clothing	455	835
✓ Foods	737	1,056
✓ Garden & Lawn	891	1,185
✓ Gifts	482	888
✓ Handicrafts	723	956
✓ Home	489	706
✓ Sporting Goods	332	491
✓ Toys & Games	97	139

Inquire for any not shown

SELECTION BY FREQUENCY OF PUBLICATION - (NO ADDITIONAL COST)

✓ Monthly	161	415
✓ Quarterly	619	1,255
✓ Semiannually	872	1,726
✓ Annually	2,850	4,706
✓ Other	770	1,996

SELECTION BY EXECUTIVE TITLE - (NO ADDITIONAL COST)

✓ List Manager	430	451
✓ Production	1,601	1,667

EXECUTIVES

127 AL	658 FL	107 LA	136 NE	785 OH	649 TX
5 AK	335 GA	153 ME	51 NV	97 OK	80 UT
242 AZ	23 HI	310 MD	172 NH	418 OR	169 VT
64 AR	72 ID	842 MA	855 NJ	944 PA	332 VA
2,466 CA	1,206 IL	563 MI	88 NM	90 RI	372 WA
285 CO	295 IN	511 MN	1,945 NY	127 SC	87 WV
580 CT	141 IA	35 MS	359 NC	30 SD	640 WI
33 DE	139 KS	313 MO	16 ND	185 TN	43 WY
67 DC	147 KY	57 MT			

FW

Zip Sequence
4-up Cheshire

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P-S Labels - \$6/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L

State - \$2.50/M
SCF - \$2.50/M

Keying - \$2/M
Title Address - \$2/M

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Phones - \$20/M

CASS Certified

★★★ *Celebrating Our 33rd Anniversary* ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

Mailing List Compilers, Brokers and Managers
Since 1972

You name the list — We list the names

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