MAIL ORDER HOUSES

\$60/M MIN. \$200 #810a-X0298-06-R 2005

18,630 Mail Order Executives 12,027 Mail Order Companies

The tremendous growth of mail order business can be seen by the sales numbers that continue to increase twice as fast as retail sales. Major catalog houses can carry what can be found in a large department store, while some companies specialize in one particular product.

SELECTIONS - BY COMPANY PRODUCT TYPE - (NO ADDITIONAL COST)

	COS	EXECS
✓ Art Supplies	225	382
✓ Automotive	625	1,222
✓ Boating	164	235
✓ Books	427	732
✓ Clothing	455	835
✓ Foods	737	1,056
✓ Garden & Lawn	891	1,185
✓ Gifts	482	888
✓ Handicrafts	723	956
✓ Home	489	706
✓ Sporting Goods	332	491
✓ Toys & Games	97	139
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Inquire for any not shown

SELECTION BY FREQUENCY OF PUBLICATION - (NO ADDITIONAL COST)

✓ Monthly	161	415
✓ Quarterly	619	1,255
✓ Semiannually	872	1,726
✓ Annually	2,850	4,706
✓ Other	770	1,996

SELECTION BY EXECUTIVE TITLE - (NO ADDITIONAL COST)

✓ List Manager	430	451
✓ Production	1,601	1,667

Zip Sequence 4-up Cheshire

P-S Labels - \$6/M Mag Tape - \$25 Disk/Email/CD/FTP - \$50/L

> State - \$2.50/M SCF - \$2.50/M

Keying - \$2/M Title Address - \$2/M

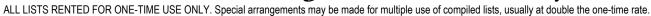
Phones - \$20/M

CASS Certified

EXECUTIVES

127 Al	L 65	8 FL	107	LA	136	NE	785	ОН	649	TX
5 Al	K 33	5 GA	153	ME	51	NV	97	OK	80	UT
242 AZ	Z = 2	3 HI	310	MD	172	NH	418	OR	169	VT
64 Al	R 7	2 ID	842	MA	855	NJ	944	PA	332	VA
2,466 CA	A 1,20	6 IL	563	MI	88	NM	90	RI	372	WA
285 CC	O 29	5 IN	511	MN	1,945	NY	127	SC	87	WV
580 C	Т 14	1 IA	35	MS	359	NC	30	SD	640	WI
33 DI	E 13	9 KS	313	MO	16	ND	185	TN	43	WY
67 D	C 14	7 KY	57	MT						

** Celebrating Our 33rd Anniversary **





fred woolf list co., inc.

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers. Mailing List Compilers, Brokers and Managers

Since 1972 You name the list — We list the names

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