

MAIL ORDER BUYERS

\$75/M
MIN. 5,000

#507-X0538-47-R
2005

11,817,000+ Mail Order Buyers

A select database of individuals who have purchased a variety of merchandise by mail *including children's merchandise, electronics, jewelry, magazines and more!*

These are *proven mail order buyers* merged and deduped from numerous sources including credit card information, catalog buyers and direct response buyers. File is NCOA'd quarterly and includes Zip+4 & Carrier Rte info.

This file has been enhanced with the selections shown below. **Almost 7,070,000 are homeowners with \$40,400 or more household income.**

Phone numbers are available - \$20/M additional.

SELECTIONS - \$5/M ADDITIONAL

- ★3,004,750 Gift Catalog Buyers ★2,181,600 Sports TV Buyers
- ★2,338,150 Jewelry Buyers ★1,145,340 VCR/Records/Tapes/Music
- ★4,898,500 Electronics Buyers ★1,565,500 Women's Wear \$50+ Buyers

ADDITIONAL SELECTIONS - \$5/M ADD'L

- ✓ Age ✓ Gender ✓ Low \$Dollar\$ Buyers ✓ Homeowners
- ✓ Income ✓ Presence of Children ✓ Credit Card Buyers ✓ Type of Dwelling

FW

**Zip Sequence
4-up Cheshire**

★★★★★★★★★★★★

**P-S Labels - \$6/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L**

**State - \$5/M
SCF - \$5/M**

Keying - \$2/M

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PHONES - \$20/M

**SAMPLE MAIL
PIECE REQUIRED**

**NCOA QUARTERLY
ZIP+4 & CARRIER RT**

240,067	AL	187,806	KY	33,665	ND
23,570	AK	259,972	LA	626,622	OH
183,058	AZ	82,296	ME	150,404	OK
79,681	AR	261,438	MD	157,048	OR
1,022,288	CA	324,942	MA	360,119	PA
192,841	CO	450,776	MI	52,003	RI
215,173	CT	218,572	MN	227,275	SC
36,571	DE	113,597	MS	36,931	SD
12,942	DC	234,796	MO	312,658	TN
753,354	FL	58,146	MT	895,737	TX
191,329	GA	103,779	NE	117,445	UT
32,910	HI	54,439	NV	38,058	VT
73,746	ID	97,978	NH	230,926	VA
431,027	IL	214,472	NJ	208,990	WA
201,250	IN	68,693	NM	109,503	WV
170,980	IA	657,745	NY	273,731	WI
109,571	KS	448,940	NC	23,534	WY

★★★ *Celebrating Our 33rd Anniversary* ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names