

**INVESTORS**

\$75/M  
MIN. 5,000

2007

**2,175,664 Known INVESTORS+**

A master database of *Investors*.

1,627,977 can be supplied with **home phone numbers**, at an **additional \$25/M**.  
These names are enhanced with a wide range of demographic data as shown below.  
*This database is available for all types of investment offers.*

**SELECTIONS - \$10/M Additional**

- ✓ 1,629,473 Hardcore Investors
- ✓ 635,057 Speculative Investors
- ✓ 346,980 Women
- ✓ 642,522 Stock
- ✓ 628,929 Donors
  - 223,624 Liberal
  - 459,221 Conservative
- ✓ 138,612 CDs
- ✓ 80,210 Oil & Gas
- ✓ 70,230 Real Estate
- ✓ 41,115 Telecommunications
- 287,161 Health Donor
- 66,882 Political Donor

*Inquire for others.*

**HOUSEHOLD DEMOGRAPHICS - \$10/M Additional**

- ✓ 1,542,649 Direct Mail Responsive
- ✓ 318,329 w/Children in the home (available by age of child in ranges)
- ✓ 305,363 Publication Subscribers
- ✓ Income Level — 2,056,976 \$100,000 & Over 1,594,023 \$250,000 & Over
  - 521,893 Millionaire
  - 25,096 Multi - Millionaire
- ✓ Age — 5,213 Under 25 201,772 35 – 44 384,165 55 – 64
  - 53,717 25 – 34 446,615 45 – 54 805,570 65+
- ✓ 1,629,698 Homeowner
- ✓ 545,517 Renter
- ✓ 308,333 Married

**Also available**

- ✓ Length of Residence
- ✓ Credit Card Holders – By Type
- ✓ Dwellings – By Type

17,765 AL	129,007 FL	29,596 LA	10,592 NE	120,359 OH	121,704 TX
2,632 AK	57,090 GA	6,074 ME	9,711 NV	16,904 OK	11,691 UT
30,069 AZ	17,697 HI	76,639 MD	9,106 NH	17,049 OR	2,970 VT
9,802 AR	4,653 ID	93,501 MA	83,652 NJ	73,513 PA	75,929 VA
214,330 CA	105,256 IL	85,908 MI	9,598 NM	9,499 RI	46,177 WA
48,531 CO	29,317 IN	44,856 MN	143,042 NY	22,429 SC	6,105 WV
89,827 CT	15,318 IA	9,686 MS	52,638 NC	2,611 SD	41,134 WI
9,064 DE	19,212 KS	45,361 MO	3,220 ND	34,948 TN	2,495 WY
11,909 DC	19,184 KY	4,765 MT			

# FW

**Zip Sequence  
4-up Cheshire**

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**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

**State - \$5/M  
SCF - \$5/M**

**Keying - \$3/M  
Title Address - \$3/M**

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**Phones - \$25/M**

**CASS Certified**

★★★ **Celebrating Our 35th Anniversary** ★★★



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