

HOMESCHOOLING FAMILIES

\$90/M
MIN. 5,000

#904-X1267-45-R

1,063,299 Families Interested in Home Schooling Their Children

These are Christian families who have responded to various surveys indicating they have an interest in home schooling their children. Many have purchased or inquired about home schooling curriculum and educational products.

Parents involved with homeschooling their children are typically well-educated, mid to upper middle-income who use mail order on a regular basis. They have made a commitment of time and resources to their children's education. These individuals tend to be concerned about family values, are politically conservative and attend local churches.

Tests on this file consistently become continuations! Pinpoint this group for political campaigns targeting conservative voters, high-end gifts, collectibles, travel offers and much more.

SELECTIONS – PRICES AS SHOWN

- ✓ **Income - \$10/M**
- ✓ **Age of Head of Household - \$20/M**
- ✓ **Age of Children - \$20/M**
- ✓ **Gender of Head of Household - \$5/M**
- ✓ **Gender of Children - \$5/M**
- ✓ **Mail Order Buyers - \$10/M**
- ✓ **Homeowners - \$10/M**
- ✓ **Political – Liberal vs. Conservative - \$10/M**

FW

Zip Sequence

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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M
Title Address - \$3/M

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Phones - \$25/M

**SAMPLE MAILING
PIECE REQUIRED**

23,498 AL	133,394 FL	27,096 LA	8,892 NE	49,034 OH	110,527 TX
1,204 AK	36,448 GA	6,852 ME	4,346 NV	15,718 OK	14,009 UT
13,543 AZ	2,946 HI	12,059 MD	3,996 NH	11,207 OR	2,700 VT
13,051 AR	6,154 ID	8,645 MA	14,245 NJ	50,812 PA	24,576 VA
53,781 CA	32,010 IL	35,141 MI	4,369 NM	2,389 RI	15,345 WA
11,989 CO	25,711 IN	18,851 MN	40,607 NY	22,210 SC	9,090 WV
6,961 CT	12,684 IA	13,951 MS	41,594 NC	5,711 SD	19,188 WI
2,881 DE	12,811 KS	25,995 MO	4,814 ND	23,226 TN	2,313 WY
267 DC	18,940 KY	5,518 MT			

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

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Since 1972**

You name the list — We list the names