

**HOMESCHOOLING FAMILIES  
WITH STUDENTS AGES 15 - 18**

\$120/M  
MIN. 5,000

#904-X1267-45-R



**Zip Sequence  
4-up Cheshire**

★★★★★★★★★★

**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

**Geographic - \$5/M**

**Keying - \$3/M**

★★★★★★★★★★

**Phones - \$25/M**

**SAMPLE MAILING  
PIECE REQUIRED**

**342,879 Home Schooling Families w/Students ages 15 - 18**  
*(the ages when students and their families begin thinking about college)*

These are Christian families who have responded to various surveys indicating they have an interest in home schooling their children. Many have purchased or inquired about home schooling curriculum and educational products

*A number of these families will have more than one student in this category giving your mail campaign "more bang for your buck"!*

Parents involved with homeschooling their children are typically well-educated, mid to upper middle-income who use mail order on a regular basis. They have made a commitment of time and resources to their children's education. These individuals tend to be concerned about family values, are politically conservative and attend local churches.

**SELECTIONS – PRICES AS SHOWN**

- ✓ **Age of Head of Household - \$20/M**
- ✓ **Income - \$10/M**
- ✓ **Gender of Head of Household - \$5/M**
- ✓ **Gender of Children - \$5/M**
- ✓ **Political – Liberal vs. Conservative - \$10/M**

**ALSO AVAILABLE**

- ✓ **Home Schoolers With E-mail Addresses - See separate card**

7,617 AL	41,178 FL	9,465 LA	2,846 NE	17,295 OH	34,476 TX
374 AK	11,179 GA	2,221 ME	1,060 NV	4,834 OK	2,643 UT
3,825 AZ	612 HI	4,056 MD	1,301 NH	3,683 OR	896 VT
4,379 AR	1,830 ID	3,297 MA	4,926 NJ	19,906 PA	7,545 VA
15,744 CA	10,767 IL	13,464 MI	1,425 NM	1,044 RI	4,913 WA
3,268 CO	8,660 IN	5,961 MN	14,246 NY	6,832 SC	2,907 WV
2,552 CT	3,949 IA	4,454 MS	12,332 NC	1,917 SD	6,723 WI
894 DE	4,221 KS	7,886 MO	1,698 ND	6,936 TN	791 WY
119 DC	5,759 KY	1,973 MT			



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

*You name the list — We list the names*