

**HOMESCHOOLERS
WITH EMAIL ADDRESSES**

\$120/M
MIN. 10,000, Plus \$175 Set-up Fee

#904-X1233-74-R

Base plus set-up fee includes transmission of e-mail and hyperlink counter, as well as exclusivity on day of blast.

**34,756 Email Addresses for Homeschooling Families
With Students ages 15 – 18 + \$20/M**

Constantly Updated!! This file consists of email addresses of families who have bought or inquired about homeschooling products. These include curriculum and educational products used in home schooling. Some of these homeschoolers purchased products through the mail and some at curriculum fairs and book shows (or inquired about such products).

Many are available with a physical address as well providing the opportunity to send a postal mailing with an e-mail follow-up or vice-versa.

Parents involved with homeschooling their children are typically well-educated, mid to upper middle-income who use mail order on a regular basis. They have made a commitment of time and resources to their children's education. A very high percentage are Christian, tend to be concerned about family values, are politically conservative and attend local churches.

SELECTIONS – PRICES AS SHOWN

- ✓ Recency - \$20/M
- ✓ Household Income - \$20/M
- ✓ Age of Head of Household - \$20/M
- ✓ Age of Children - \$20/M
- ✓ Gender of Children - \$5/M
- ✓ Gender of Head of Household - \$5/M

ALSO AVAILABLE – See separate cards

- ✓ Homeschooling Families (postal addresses)
- ✓ Homeschooling Families with Students ages 15 – 18 (postal addresses)

611 AL	1,871 FL	320 LA	208 NE	1,126 OH	2,512 TX
262 AK	1,443 GA	214 ME	135 NV	436 OK	165 UT
490 AZ	109 HI	756 MD	214 NH	554 OR	98 VT
276 AR	220 ID	431 MA	566 NJ	1,301 PA	1,246 VA
2,763 CA	1,114 IL	917 MI	220 NM	77 RI	954 WA
653 CO	806 IN	616 MN	1,125 NY	623 SC	214 WV
174 CT	322 IA	302 MS	1,394 NC	114 SD	443 WI
130 DE	325 KS	669 MO	88 ND	719 TN	160 WY
30 DC	544 KY	177 MT	3,521 UNK		

FW

**Zip Sequence
4-up Cheshire**

★★★★★★★★★★

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M

★★★★★★★★★★

**SAMPLE MAILING
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



FRED WOOLF LIST CO., INC.

P.O. BOX 346 □ SOMERS, NY 10589-0346
info@woolflist.com □ www.woolflist.com
(914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names