

**HIGH SCHOOL STUDENTS**

\$70/M  
MIN. 5,000

#406-X0068-07-N  
2006

**8,995,000+ High School Students**

A continuously updated compilation, from a variety of educational sources. Excellent for recruitment and other educational offers. Many work and have a substantial amount of discretionary income. Use of these names can influence buying patterns in the future and create a large body of lifetime customers.

**Phone numbers are available - \$30/M additional.**

**SELECTIONS - PRICES AS SHOWN**

- ✓ Grade Level - \$2.50/M
  - 1.4 MM Freshmen      2.4 MM Juniors
  - 1.7 MM Sophomores    2.9 MM Seniors
- ✓ Gender - \$5/M
- ✓ Age - \$10/M
- ✓ Household Income - \$5/M
- ✓ Mail Order Buyer Households - \$10/M
- ✓ Computer Owners - \$20/M
- ✓ 3.5 Million College-Bound Students - \$55/M

These Students have been surveyed as to their future plans and have indicated their intention to go on to higher learning. *See separate card.*

**2.9 MILLION SENIORS**

162,575	AL	151,204	KY	37,527	ND
11,102	AK	182,480	LA	391,671	OH
84,542	AZ	39,722	ME	1112,756	OK
83,037	AR	121,777	MD	116,749	OR
581,794	CA	140,7511	MA	315,960	PA
81,652	CO	382,034	MI	18,703	RI
62,058	CT	191,141	MN	179,706	SC
21,959	DE	129,535	MS	23,074	SD
6,883	DC	184,196	MO	234,991	TN
458,338	FL	26,344	MT	855,212	TX
193,733	GA	53,433	NE	85,280	UT
23,415	HI	43,125	NV	10,857	VT
58,8311	ID	36,458	NH	157,933	VA
465,160	IL	181,259	NJ	94,296	WA
183,995	IN	48,193	NM	84,550	WV
164,520	IA	363,236	NY	223,342	WI
74,083	KS	203,474	NC	15,869	WY

# FW

**Zip Sequence  
4-up Cheshire**

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**P-S Labels - \$7/M  
Mag Tape - \$25  
Disk/Email/CD/FTP - \$50/L**

**State - \$5/M  
SCF/Zip/County - \$7/M  
Nth Select - \$7/M**

**Keying - \$2/M  
Title Address - \$2/M**

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**SAMPLE MAILING  
PIECE REQUIRED**

★★★ **Celebrating Our 34th Anniversary** ★★★



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