

GUN AND RIFLE OWNERS

\$80/M
MIN. 5,000

#904-X0000-45-R

2,146,313 Gun and Rifle Owners
1,209,920 Phones +\$20/M

These individuals have procured guns and rifles to enhance their favorite pastime of hunting.

An excellent way to reach those with a solid belief in the 2nd amendment and a penchant for purchasing high-end items.

Exceptional prospects for all types of sporting goods offers, fundraising & memberships, environmental issues, gun supplies, hunting & outdoors equipment, travel and many other consumer offers.

Demographic & Lifestyle Selects *(Inquire for many additional)*

- Age — \$5/M
- Age of Children — \$10/M
- Children in Household — \$5/M
- Credit Card Buyers — \$10/M
- Dwelling Type — \$5/M
- Gender — \$5/M
- Home Owners/Renters — \$5/M
- Home Value — \$15/M
- Income — \$5/M
- Length of Residence — \$5/M
- Lifestyle Interests — \$10/M
- Mail Order Buyers — \$10/M
- Marital Status — \$5/M
- Net Worth — \$25/M
- Pet Owners — \$5/M
- Sports Interests — \$10/M
- Travel Interests — \$10/M

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Zip Sequence
4-up Cheshire

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State - \$5/M
County - \$5/M
Zip - \$5/M

Keying - \$3/M

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P-S Labels - \$10/M

Email/EDT - \$50/L

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Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

★ *Compilers, Brokers & Managers Since 1972* ★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

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