

**GOLFERS - SENIORS**

\$95/M  
MIN. 5,000

2008

**2,445,820 Senior Golfers at home address**

An outstanding new group of responders. These individuals, *all age 55 or over*, have completed one or more questionnaires about lifestyles. Each is a true golf enthusiast, playing the game regularly and having purchased all types of golfing equipment. **With an income level of \$100,000 or higher, possibly retired or semi-retired, this active group has the time and the money to spend on your offer!**

Excellent prospects for sporting goods, golf paraphernalia, travel, insurance, magazines, catalogs and much more.

Home Phones Available - \$20/M additional

**SELECTIONS AVAILABLE - \$10/M Add'l Except As Shown**

- ✓ Age
- ✓ Income - \$5/M
- ✓ Gender - \$5/M
- ✓ Occupation
- ✓ Mail Order Buyers
- ✓ Marital Status - \$5/M
- ✓ Types of Products Purchased Through the Mail
- ✓ Credit Card Holders
- ✓ Homeowners - \$15/M
- ✓ Retired
- ✓ Hobbies & Interests
- ✓ Presence of Children
- ✓ Children by Age - \$15/M

*Please inquire for additional categories & the many selections within each category.*



Zip Sequence  
4-up Cheshire

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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M

Title Address - \$3/M

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**SAMPLE MAILING  
PIECE REQUIRED**

22,262 AL	179,710 FL	16,104 LA	10,524 NE	113,209 OH	148,593 TX
4,349 AK	45,454 GA	5,083 ME	16,069 NV	18,025 OK	10,326 UT
41,741 AZ	4,237 HI	76,259 MD	10,198 NH	22,182 OR	2,267 VT
10,321 AR	3,580 ID	72,546 MA	140,184 NJ	99,293 PA	75,691 VA
385,403 CA	114,438 IL	100,842 MI	8,945 NM	9,861 RI	47,560 WA
43,221 CO	41,460 IN	38,379 MN	173,660 NY	25,693 SC	3,674 WV
57,324 CT	14,908 IA	8,049 MS	56,433 NC	2,262 SD	41,074 WI
9,195 DE	15,324 KS	39,088 MO	1,969 ND	29,161 TN	1,846 WY
3,325 DC	21,920 KY	2,599 MT			

★★★ **Celebrating Our 36th Anniversary** ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

*You name the list — We list the names*