

GOLFERS

\$85/M
MIN. 5,000

#805-B0378-45-R

5,793,279 Golfers at home address

An outstanding receptive group of individuals. All have responded to one or more questionnaires about lifestyles. Each is a true golf enthusiast, playing the game regularly and having purchased all types of golfing equipment. ***Virtually all have \$100,000, or higher, income.***

They are *excellent* prospects for sporting goods, golf paraphernalia, travel, insurance, magazines, catalogs and more.

Home Phones Available - \$20/M additional

SELECTIONS AVAILABLE - \$10/M Add'l Except As Shown

- ✓ Age
- ✓ Income - \$5/M
- ✓ Gender - \$5/M
- ✓ Occupation
- ✓ Mail Order Buyers
- ✓ Marital Status - \$5/M
- ✓ Types of Products Purchased Through the Mail
- ✓ Credit Card Holders
- ✓ Homeowners - \$15/M
- ✓ Retired
- ✓ Hobbies & Interests
- ✓ Presence of Children
- ✓ Children by Age - \$15/M

Please inquire for additional categories & the many selections within each category.

FW

Zip Sequence

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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M

Title Address - \$3/M

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**SAMPLE MAILING
PIECE REQUIRED**

| | | | | | |
|------------|------------|------------|------------|------------|------------|
| 57,140 AL | 339,338 FL | 40,656 LA | 29,728 NE | 252,037 OH | 382,606 TX |
| 13,469 AK | 123,559 GA | 16,781 ME | 44,829 NV | 39,858 OK | 30,743 UT |
| 98,351 AZ | 9,811 HI | 173,751 MD | 32,188 NH | 58,390 OR | 8,644 VT |
| 25,112 AR | 11,968 ID | 175,813 MA | 305,007 NJ | 240,318 PA | 194,911 VA |
| 808,449 CA | 285,636 IL | 245,591 MI | 20,365 NM | 24,354 RI | 129,149 WA |
| 110,590 CO | 115,366 IN | 122,687 MN | 362,826 NY | 59,604 SC | 11,106 WV |
| 128,852 CT | 45,403 IA | 21,975 MS | 145,165 NC | 9,153 SD | 115,509 WI |
| 20,575 DE | 48,043 KS | 97,844 MO | 6,795 ND | 75,241 TN | 6,389 WY |
| 6,041 DC | 56,486 KY | 9,077 MT | | | |



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names