

GOLFERS

\$85/M
MIN. 5,000

#805-B0378-45-R

5,793,279 Golfers at home address

An outstanding receptive group of individuals. All have responded to one or more questionnaires about lifestyles. Each is a true golf enthusiast, playing the game regularly and having purchased all types of golfing equipment. ***Virtually all have \$100,000, or higher, income.***

They are *excellent* prospects for sporting goods, golf paraphernalia, travel, insurance, magazines, catalogs and more.

Home Phones Available - \$20/M additional

SELECTIONS AVAILABLE - \$10/M Add'l Except As Shown

- ✓ Age
- ✓ Income - \$5/M
- ✓ Gender - \$5/M
- ✓ Occupation
- ✓ Mail Order Buyers
- ✓ Marital Status - \$5/M
- ✓ Types of Products Purchased Through the Mail
- ✓ Credit Card Holders
- ✓ Homeowners - \$15/M
- ✓ Retired
- ✓ Hobbies & Interests
- ✓ Presence of Children
- ✓ Children by Age - \$15/M

*Please inquire for additional categories
& the many selections within each category.*

FW

Zip Sequence

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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M

Title Address - \$3/M

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**SAMPLE MAILING
PIECE REQUIRED**

57,140 AL	339,338 FL	40,656 LA	29,728 NE	252,037 OH	382,606 TX
13,469 AK	123,559 GA	16,781 ME	44,829 NV	39,858 OK	30,743 UT
98,351 AZ	9,811 HI	173,751 MD	32,188 NH	58,390 OR	8,644 VT
25,112 AR	11,968 ID	175,813 MA	305,007 NJ	240,318 PA	194,911 VA
808,449 CA	285,636 IL	245,591 MI	20,365 NM	24,354 RI	129,149 WA
110,590 CO	115,366 IN	122,687 MN	362,826 NY	59,604 SC	11,106 WV
128,852 CT	45,403 IA	21,975 MS	145,165 NC	9,153 SD	115,509 WI
20,575 DE	48,043 KS	97,844 MO	6,795 ND	75,241 TN	6,389 WY
6,041 DC	56,486 KY	9,077 MT			

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



FRED WOOLF LIST CO., INC.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names