

**FISHING & HUNTING ENTHUSIASTS  
EMAIL DATABASE**

\$175/M  
MIN. 10,000

#808-X0000-45-R

**886,955 eFishing Enthusiasts**  
**10,776,468 Postal Addresses - \$100/M**  
**2,677,799 Phones +\$20/M**

**484,650 eHunting Enthusiasts**  
**8,521,720 Postal Addresses - \$100/M**  
**1,698,340 Phones +\$20/M**

**Email Broadcast +\$50/M\***

*Now reach Fishing & Hunting Enthusiasts via opt-in Email!* Besides fishing and hunting, these individuals enjoy water activities and outdoor sports in general. Many own boats and other watercraft, guns, rifles and are constantly looking for accessories to keep them on the cutting edge of their sport. A must test for fishing & hunting equipment, travel offers, magazines and more.

*\*Email Broadcast fee includes tests, deployment and tracking report.*

**SELECTIONS AVAILABLE**

- |                                      |                                |
|--------------------------------------|--------------------------------|
| <b>Income - \$5/M</b>                | <b>Home Value - \$15/M</b>     |
| <b>Age - \$10/M</b>                  | <b>Dwelling Type - \$5/M</b>   |
| <b>Gender - \$5/M</b>                | <b>Length of Res - \$5/M</b>   |
| <b>Marital Status - \$5/M</b>        | <b>Credit Card - \$10/M</b>    |
| <b>Mail Order Buyers - \$10/M</b>    | <b>Donors - \$10/M</b>         |
| <b>Presence of Children - \$10/M</b> | <b>Net Worth - \$20/M</b>      |
| <b>Children by Age - \$15/M</b>      | <b>Catalog Buyers - \$15/M</b> |
| <b>Homeowners - \$5/M</b>            | <b>Pet Owners - \$5/M</b>      |

*Many additional demographics available. Please inquire.*



**Zip Sequence**

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**Geography - \$5/M**

**Keying - \$3/M**

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**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

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**Phones - \$20/M**

**SAMPLE MAILING  
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

*You name the list — We list the names*