

**FINANCIAL HARDSHIP**

MIN. 5,000

#801-B0363-50-R  
2005

**11,110,000+ Americans undergoing Financial Hardship**

**7,070,000 Judgements & Tax Liens . \$110/M**

**4,545,000 Bankruptcies..... \$110/M *\*\* (see below)***

This database is comprised of *individuals* who have *filed for bankruptcy, incurred federal/state tax liens, or have legal judgements* against them. In addition, it also includes those who have experienced these situations and are now on the road to financial improvement. Unpleasant events such as these stimulate a **new surge of responsiveness** to a medley of products and services.

Information regarding these individuals is *compiled weekly* from numerous public record sources across the country.

**Phone numbers are available - \$20/M additional.**

**SELECTIONS - Prices As Shown**

- ✓ Financial Situation
  - \*\* Bankruptcy - \$12.50/M                      Judgements only - \$12.50/M
  - Bankruptcy Chapter - \$5/M                      Tax Liens only - \$12.50/M
- ✓ Situation Status - \$10/M  
      (Filed, Discharged, Satisfied, Released, Dismissed)
- ✓ Status Date - \$10/M
- ✓ Tax Lien Type (Federal vs State) - \$10/M
- ✓ Bankruptcy/Judgement/Tax Lien Amount - \$10/M

**Demographic Selections - Prices As Shown**

- ✓ Income - \$5/M
- ✓ Date of Birth - \$10/M
- ✓ Median Age - \$5/M
- ✓ Home Value - \$5/M
- ✓ Homeowner vs Renter - \$7.50/M
- ✓ New Homeowner - \$10/M
- ✓ Type of Dwelling - \$5/M
- ✓ Length of Residence - \$5/M
- ✓ Gender - \$5/M
- ✓ Head of Household - \$5/M
- ✓ Marital Status - \$7.50/M
- ✓ Presence of Children (by age/sex) - \$7.50/M
- ✓ Occupation - \$7.50/M
- ✓ Auto Information - \$10/M
- ✓ Ethnic Household - \$15/M
- ✓ Veterans - \$15/M
- ✓ Educational Background - \$5/M

**Financial & Psychographic Selections - \$10/M**

- ✓ Retail Credit Shoppers
- ✓ Bank Cardholders
- ✓ Financial Transaction Data

FW

Zip Sequence  
4-up Cheshire

★★★★★★★★★★★★★

P-S Labels - \$10/M  
Mag Tape - \$25  
Disk/Email/CD/FTP - \$50/L

State/SCF - \$5/M  
County- \$5/M  
Radius - \$5/M  
Zip - \$6/M

Keying - \$3/M

★★★★★★★★★★★★★

**PREPAYMENT  
REQUIRED**

**SAMPLE MAILING  
PIECE & MAIL DATE  
REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



**FRED WOOLF LIST CO., INC.**

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

***You name the list — We list the names***

110 CORPORATE PARK DRIVE □ WHITE PLAINS, NY 10604-3800  
info@woolflist.com □ www.woolflist.com  
(914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557