FINANCIAL HARDSHIP MIN. 5,000 #801-B0363-50-R 2005

11,110,000+ ***Americans undergoing Financial Hardship***

7,070,000 ***Judgements & Tax Liens*** **. $110/M**

4,545,000 ***Bankruptcies*** **..... $110/M** *****(see below)***

This database is comprised of ***individuals*** who have ***filed for bankruptcy, incurred federal/state tax liens, or have legal judgements*** against them. In addition, it also includes those who have experienced these situations and are now on the road to financial improvement. Unpleasant events such as these stimulate a **new surge of responsiveness** to a medley of products and services.

Information regarding these individuals is ***compiled weekly*** from numerous public record sources across the country.

Phone numbers are available - $20/M additional.

Zip Sequence
4-up Cheshire

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P-S Labels - $10/M
Mag Tape - $25
Disk/Email/CD/FTP - $50/L

State/SCF - $5/M
County- $5/M
Radius - $5/M
Zip - $6/M

Keying - $3/M

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PREPAYMENT REQUIRED

SAMPLE MAILING PIECE & MAIL DATE REQUIRED

SELECTIONS - Prices As Shown

- ✓ Financial Situation
  - ** Bankruptcy - $12.50/M
  - Bankruptcy Chapter - $5/M
  - Judgements only - $12.50/M
  - Tax Liens only - $12.50/M
- ✓ Situation Status - $10/M
  (Filed, Discharged, Satisfied, Released, Dismissed)
- ✓ Status Date - $10/M
- ✓ Tax Lien Type (Federal vs State) - $10/M
- ✓ Bankruptcy/Judgement/Tax Lien Amount - $10/M

Demographic Selections - Prices As Shown

- ✓ Income - $5/M
- ✓ Date of Birth - $10/M
- ✓ Median Age - $5/M
- ✓ Home Value - $5/M
- ✓ Homeowner vs Renter - $7.50/M
- ✓ New Homeowner - $10/M
- ✓ Type of Dwelling - $5/M
- ✓ Length of Residence - $5/M
- ✓ Gender - $5/M
- ✓ Head of Household - $5/M
- ✓ Marital Status - $7.50/M
- ✓ Presence of Children (by age/sex) - $7.50/M
- ✓ Occupation - $7.50/M
- ✓ Auto Information - $10/M
- ✓ Ethnic Household - $15/M
- ✓ Veterans - $15/M
- ✓ Educational Background - $5/M

Financial & Psychographic Selections - $10/M

- ✓ Retail Credit Shoppers
- ✓ Bank Cardholders
- ✓ Financial Transaction Data

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

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You name the list — We list the names