

**FAMILY FACTS DATABASE**

\$85/M  
MIN. 5,000

#904-B0305-13-R

**16,160,000+ Questionnaire & Survey Respondents**  
**Phone numbers - \$20/M additional**

An exceptional database of people who have responded to a questionnaire about their lifestyles. Many have supplied extensive demographic and psychographic information allowing for numerous selection possibilities.

*Email addresses available @\$145/M, +\$50/M Email Broadcast.*

*Following are just a small sample of selections available in each category. Please inquire if you do not see the one you need.*

**SELECTIONS - \$10/M**

<b>Income</b>	<b>Gender</b>	<b>Retired</b>	<b>Presence of Children</b>
<b>Age</b>	<b>Mail Order Buyers</b>	<b>Married</b>	<b>Children by Age</b>
<b>Divorced</b>	<b>Widowed</b>		

**Financial**

Use Credit Cards	Own Home	Own Business
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**Occupation**

Professionals	Teachers
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**Types of Products Purchased Through the Mail**

Clothing	Gardening Supplies
Cosmetics	Collectibles
Records & Tapes	Magazines

**Own Electronics**

Car Phones	VCRs
CD Players	Computers

**Hobbies & Interests**

Cooking	Physical Fitness
Do-It-Yourselfer	Snow Skiing
Fishing	Music (choose Classical, Country, Jazz, Gospel & others)
Pet Owners	Auto Enthusiasts (Racing, Sports Cars, Luxury Cars, & more)

**Travelers**

By Plane	By Car
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**Online Activity**

Auctions	Personals/Dating Services
Banking	Online Gambling



**Zip Sequence**

★★★★★★★★★★

**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

**State - \$5/M**

**SCF - \$5/M**

**Zip - \$5/M**

**County - \$5/M**

**Keying - \$3/M**

★★★★★★★★★★

**SAMPLE MAILING  
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

*You name the list — We list the names*