

**EXECUTIVE MARKETPLACE**

\$65/M  
MIN. 5,000

#802-X0190-06-R

**4,051,002 Executives at 1,697,019 U.S. Firms**

A continuously updated Database of Executives in all types of Firms. This immense, highly selectable file is the product of intensive research and programming and offers practically unlimited parameters for selection. The right names for virtually any business offer are contained in the Executive Database.

All selections listed below can be provided merged and unduplicated. Use combinations to match prospect/customer profiles and target offers to exactly those Executives who are most likely to respond.

**SELECTIONS - \$10/M Add'l**

✓ **Executive Title/Function** (*Inquire for others*)

669,235	Presidents	602,735	Vice Presidents - incl. Senior & Exec
119,039	CEOs	116,216	Marketing Dir's
35,073	COOs	53,973	Purchasing Dir's
61,109	CFOs	197,244	Sales Managers
64,318	Treasurers	34,246	Controllers
65,834	Chairmen	122,378	Board of Directors
409,650	Owners		

✓ **886,591 Firms with Website**

**816,027 With URL (web address) available**

✓ **Number of Employees**

✓ **Sales Volume**

✓ **FORTUNE Company Execs**- *See Separate Card.*

✓ **Stock Exchange Listed Companies and Execs**

✓ **Subsidiary/Division/ Branch/Affiliate**

<b><u>Import/Export</u></b>	<b><u>Execs</u></b>	<b><u>1-Per Firm</u></b>
Cos. Importing Products	140,085	52,891
Cos. Exporting Products	296,350	90,358
Cos. Engaged in Both Importing & Exporting	463,916	60,236

✓ **SIC** - Cos. & Execs are available by 2 or 4 digit SIC.  
*Inquire for any industry.*



**Zip Sequence  
4-up Cheshire**

★★★★★★★★★★

**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

**State - \$5/M**

**SCF - \$5/M**

**Keying - \$3/M**

★★★★★★★★★★

**Phones - \$25/M**

**Fax #s - \$50/M**

**INQUIRE FOR  
STATE COUNTS**

**CASS Certified**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers  
Since 1972**

*You name the list — We list the names*