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DOCTORS - AMERICAN MEDICAL ASSN. \$40/M, \$300. MIN. (Commissionable) #102-X0229-10-R

<u>Plus AMA Royalty</u>	<u>Mail Only</u>	<u>T'Mktg Only</u>	<u>Mail & T'Mktg*</u>
NON-CME	\$21.50/M	\$24.50/M	\$33.75/M
CME QUALIFIED	\$14.75/M	\$17.75/M	\$27.00/M

846,492 Physicians from the files of the AMA
491,616 Phones - \$25/M, \$75 Minimum
640,925 With E-mail Addresses (inquire for prices)

★ FURTHER DISCOUNTS ★

50M - 99,999 — \$35/M
 100,000+ — \$30/M



CARD #1 OF 3

Zip Sequence

★★★★★★★★★★★★

P-S Labels - \$10/M
 Disk/Email/CD/FTP - \$50/L

State - \$5/M
 SCF - \$5/M
 County - \$5/M
 Keying - \$3/M

Fax Numbers - \$225/M
 ★★★★★★★★★★★★

**SAMPLE MAILING
 PIECE REQUIRED**

Note: Add'l list cost & royalties apply for reuses or combined mail/T'Mktg Campaigns.*
 Please inquire.

The **Official Constantly Updated Master List of the AMERICAN MEDICAL ASSOCIATION.** Data is provided through an authorized AMA database licensee.

Mailer Restrictions

No alcohol, cigarettes, fundraising, some political.

SELECTIONS - \$5/M Additional

✓ **Type Of Practice**

- 564,339 Patient Care, Office-Based (Priv Prac)
- 188,552 Patient Care, Hospital-Based
- 70,106 Hospital Staff/Based (Office in hospital)
- 118,446 Residents
- 43,096 Non-Patient Care (Teaching, Admin, Res)

✓ **Home Address - See separate card**

✓ **Employment - Self-Emp, Med School, Gov't, Etc.**

✓ **Foreign Med School Graduate**

✓ **School Attended**

✓ **Graduation Year**

✓ **Medical Specialty -**

Primary, Secondary, Tertiary

✓ **Resident Program Year**

✓ **Resident Program**

Completion Date

✓ **Board Recognition -**

Inquire for Specialties

✓ **New in Practice - Mo/Yr**

✓ **State in Which Licensed**

✓ **Gender**

✓ **Age**

☆☆ **ALSO AVAILABLE** ☆☆ - Inquire for pricing & counts

✓ **Medical Students**

✓ **Group Practices w/Medical Director by Name**

846,492 - Total File

9,240 AL	9,029 KY	1,464 ND
1,368 AK	11,453 LA	30,502 OH
11,798 AZ	3,567 ME	6,936 OK
5,359 AR	21,742 MD	8,454 OR
87,105 CA	26,179 MA	40,140 PA
11,023 CO	27,414 MI	3,724 RI
12,264 CT	12,941 MN	9,100 SC
2,124 DE	5,183 MS	1,611 SD
3,958 DC	14,468 MO	14,595 TN
41,877 FL	1,976 MT	46,041 TX
18,245 GA	3,995 NE	4,606 UT
3,613 HI	3,981 NV	2,030 VT
2,258 ID	3,180 NH	19,071 VA
33,370 IL	27,897 NJ	14,915 WA
12,997 IN	4,104 NM	4,486 WV
6,076 IA	72,540 NY	13,182 WI
6,160 KS	19,902 NC	915 WY

560,623 Patient Care, Office-Based (Priv Prac)

7,327 AL	7,169 KY	1,206 ND
1,208 AK	8,463 LA	22,284 OH
91,419 AZ	2,943 ME	5,437 OK
4,277 AR	14,798 MD	6,880 OR
67,080 CA	17,516 MA	28,559 PA
8,779 CO	19,372 MI	2,630 RI
8,804 CT	9,579 MN	7,294 SC
1,669 DE	4,213 MS	1,377 SD
2,393 DC	10,581 MO	11,308 TN
34,505 FL	1,778 MT	34,976 TX
14,456 GA	3,040 NE	3,545 UT
2,919 HI	3,472 NV	1,467 VT
2,047 ID	2,562 NH	14,582 VA
24,032 IL	21,148 NJ	11,946 WA
10,518 IN	3,173 NM	3,391 WV
4,618 IA	48,452 NY	10,408 WI
4,803 KS	15,197 NC	819 WY

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



FRED WOOLF LIST CO., INC.

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DOCTORS - AMERICAN MEDICAL ASSOCIATION

#101-X0229-10-R

SELECTION OF AMA DOCTORS BY SPECIALTY - \$5/M Addt'l

6,403 Allergy & Immunology

- 2,060 Allergy
- 3,145 Allergy & Immunology
 - 85 Allergy & Immunology/Diagnostic Laboratory Immunology
- 771 Immunology

21,748 Anatomic/Clinical Pathology

- 1,308 Anatomic Pathology
- 17,083 Anatomic/Clinical Pathology
 - 756 Blood Banking/Transfusion Medicine
 - 96 Chemical Pathology
- 1,640 Clinical Pathology
 - 948 Cytopathology
- 1,118 Dermatopathology
 - 978 Forensic Pathology
- 505 Hematology
 - 1 Immunopathology
- 141 Medical Microbiology
- 515 Neuropathology
- 140 Pediatric Pathology
- 116 Selective Pathology

37,947 Anesthesiology

- 36,568 Anesthesiology
 - 639 Critical Care Medicine
- 2,559 Pain Management

1,540 Colon & Rectal Surgery

- 1,540 Colon & Rectal Surgery

10,215 Dermatology

- 20 Clinical & Laboratory Dermatological Immunology
- 10,111 Dermatology

22,761 Diagnostic Radiology

- 22,761 Diagnostic Radiology

32,291 Emergency Medicine

- 31,979 Emergency Medicine
 - 54 Medical Toxicology
 - 89 Pediatric Emergency Medicine
- 64 Sports Medicine

84,430 Family Medicine

- 83,298 Family Medicine
 - 1,424 Geriatric Medicine
- 738 Sports Medicine

25,818 General Practice

- 25,818 General Practice

179,670 Internal Medicine

- 30 Adolescent Medicine
- 3,790 Critical Care Medicine
- 24,312 Cardiovascular Diseases
 - 980 Diabetes
 - 5,785 Endocrinology & Metabolism
- 12,187 Gastroenterology
 - 5,768 Hematology
 - 231 Hepatology
- 2,333 Hematology/Oncology
 - 564 Cardiac Electrophysiology
- 6,521 Infectious Diseases
 - 17 Clinical & Laboratory Immunology

145,869 Internal Medicine

- 4,869 Geriatric Medicine
 - 123 Sports Medicine
- 7,169 Nephrology
 - 749 Nutrition

7,623 Medical Oncology

- 2,060 Pulmonary Critical Care Medicine

8,831 Pulmonary Diseases

- 4,566 Rheumatology

2,673 Internal Med/Pediatrics

- 2,673 Internal Medicine/Pediatrics

570 Medical Genetics

- 5 Clinical Biochemical Genetics
 - 30 Clinical Cytogenetics
- 139 Clinical Genetics
 - 19 Clinical Molecular Genetics
- 400 Medical Genetics

5,908 Neurological Surgery

- 5,221 Neurological Surgery
 - 94 Pediatric Surgery

14,399 Neurology

- 1,374 Child Neurology
 - 643 Clinical Neurophysiology
- 13,100 Neurology



CARD #2 OF 3

Zip Sequence

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State - \$5/M
SCF - \$5/M
County - \$5/M
Keying - \$3/M

Fax Numbers - \$225/M
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**SAMPLE MAILING
PIECE REQUIRED**

4,039 Nuclear Medicine
4,039 Nuclear Medicine

43,431 Obstetrics & Gyn

- 24 Critical Care Medicine
- 629 Gynecological Oncology
- 3,483 Gynecology
 - 1,023 Maternal & Fetal Medicine
- 1,011 Obstetrics
- 38,594 Obstetrics & Gynecology
 - 1,025 Reproductive Endocrinology

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SELECTION OF AMA DOCTORS BY SPECIALTY (cont'd)

18,674 Ophthalmology

- 18,412 Ophthalmology
- 344 Pediatric Ophthalmology

40,998 Orthopedic Surgery

- 305 Adult Reconstructive Orthopedics
- 158 Foot & Ankle Orthopedics
- 52 Hand Surgery
- 68 Musculoskeletal Oncology
- 22,860 Orthopedic Surgery
- 1,732 Sports Medicine
- 665 Orthopedic Surgery of the Spine
- 215 Orthopedic Trauma
- 410 Pediatric Orthopedics

10,168 Otolaryngology

- 10,009 Otolaryngology
- 217 Pediatric Otolaryngology

75,178 Pediatrics

- 1,411 Adolescent Medicine
- 7 Clinical & Laboratory Immunology
- 946 Critical Care Medicine
- 2,672 Internal Medicine/Pediatrics
- 10 Medical Toxicology
- 4,296 Neonatal-Perinatal Medicine
- 785 Pediatric Allergy
- 1,899 Pediatric Cardiology
- 551 Pediatric Emergency Medicine
- 853 Pediatric Endocrinology
- 458 Pediatric Gastroenterology
- 1,703 Pediatric Hematology/Oncology
- 278 Pediatric Infectious Diseases
- 533 Pediatric Nephrology
- 344 Pediatric Ophthalmology
- 410 Pediatric Orthopedics
- 217 Pediatric Otolaryngology
- 140 Pediatric Pathology
- 609 Pediatric Pulmonology
- 800 Pediatric Radiology
- 98 Pediatric Rheumatology
- 831 Pediatric Surgery
- 230 Pediatric Urology
- 61,720 Pediatrics
- 64 Sports Medicine

7,836 Physical Medicine & Rehab

- 7,630 Physical Medicine & Rehabilitation
- 80 Spinal Cord Injury

9,837 Plastic Surgery

- 1,192 Facial Plastic Surgery
- 14 Hand Surgery
- 6,694 Plastic Surgery

13,727 Preventive Medicine

- 2,144 Aerospace Medicine
- 2,930 General Preventive Medicine
- 43 Medical Toxicology
- 5,577 Occupational Medicine
- 3,624 Public Health & General Preventive Medicine
- 154 Undersea Medicine

48,230 Psychiatry

- 505 Addiction Psychiatry
- 8,765 Child & Adolescent Psychiatry
- 459 Forensic Psychiatry
- 1,177 Geriatric Psychiatry
- 44,177 Psychiatry
- 2,158 Psychoanalysis

4,239 Radiation Oncology

- 4,239 Radiation Oncology

31,536 Radiology

- 1,504 Neuroradiology
- 601 Nuclear Radiology
- 800 Pediatric Radiology
- 5 Radiological Physics
- 7,095 Radiology
- 1,442 Vascular & Interventional Radiology

62,893 Surgery

- 513 Abdominal Surgery
- 5,736 Cardiothoracic Surgery
- 698 Critical Care
- 41,448 General Surgery
- 4 Hand Surgery
- 1,681 Head & Neck Surgery
- 831 Pediatric Surgery
- 442 Surgical Oncology
- 158 Transplant Surgery
- 922 Trauma Surgery
- 4,692 Vascular Surgery



CARD #3 OF 3

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**SAMPLE MAILING
PIECE REQUIRED**

10,627 Urology

- 230 Pediatric Urology
- 10,447 Urology

Other

- 918 Addiction Medicine
- 939 Clinical Pharmacology
- 3,133 Hand Surgery
- 943 Legal Medicine
- 492 Medical Management
- 15,368 Other Specialty
- 737 Pain Medicine
- 118 Palliative Medicine
- 383 Sleep Medicine



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