

**DENTISTS —
AMERICAN DENTAL
ASSOCIATION**

**\$40.00/M
MIN. \$300**

(Plus ADA Royalty: \$19/M or T'Mktg Royalty: \$21)

#904-0116-16-W

CARD #1 OF 2

238,773 Dentists of all kinds - includes all occupations shown below
166,710 Active Dentists in Private Practice Only
60,563 With Opt-in E-mail Addresses (inquire for pricing)

The **Official** Master List Of The **AMERICAN DENTAL ASSOCIATION**.
 Includes All Active And Retired Dentists, Members, Non-Members, and Students.
UPDATED EVERY TWO WEEKS!!

	<u>TOTAL FILE</u>	<u>ACTIVE IN PRIVATE PRACTICE</u>
Office Phones Only - \$20/M add'l	121,681	110,831

SELECTIONS — \$5/M each, No charge (N/C) where indicated.

	<u>TOTAL FILE</u>	<u>ACTIVE IN PRIVATE PRACTICE</u>
✓ Primary Occupation		
Private Practice Total – N/C	170,875	170,875
More than 30hrs/wk	137,753	137,753
Less than 30hrs/wk	29,371	29,371
Grad Student or Resident	5,037	5,037
Part-Time Faculty or Part-Time Practice	3,091	3,091
Dental School Faculty	2,735	-----
Military in US	3,307	-----
Federal Services-VA,etc.	2,269	-----
State or Local Govt. Employed	1,119	-----
Hospital Staff Dentist	517	-----
Dental/Health Org. Staff	1,020	-----
Retired (By Month/Year)	35,110	-----
✓ Specialty		
GP	140,195	136,275
Oral Surgeon	6,002	5,739
Endodontist	4,123	4,007
Orthodontist	9,069	8,993
Pedodontist	4,714	4,591
Periodontist	4,596	4,411
Prosthodontist	2,796	2,536
Oral Pathologist	322	279
Public Health	1,189	346
✓ Address (Office)	125,800	113,453
✓ Address (Home)	90,038	51,744



Zip Sequence

★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

State - \$5.00/M

SCF - \$5.00/M

County - \$5.00/M

Keying - \$3/M

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ZIP+4 CODED

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**SAMPLE MAILING
PIECE REQUIRED**

**NO CHARGE FOR
NTH NAME
CROSS SECTION!**



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

P.O. BOX 346 □ SOMERS, NY 10589-0346
 info@woolflist.com □ www.woolflist.com
 (914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names

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CARD #2 OF 2

SELECTIONS — \$5/M each

	<u>TOTAL FILE</u>	<u>ACTIVE IN PRIVATE PRACTICE</u>
✓ Membership in ADA		
All Members	162,384	127,847
Active & Life	134,981	124,257
Non-Members	44,733	31,122
✓ Type of Practice		
Owner	138,956	110,217
Non-Owner	6,672	5,401
Associate	10,004	8,747
Indep. Contractor (PPO)	3,776	3,126
✓ Sex		
Male	175,092	128,719
Female	41,247	36,538
✓ Year of Birth	Inquire	Inquire
✓ Year of Graduation	Inquire	Inquire
✓ Dental School Attended	Inquire	Inquire
✓ Congressional District	Inquire	Inquire
✓ Students (By Class Yr)	17,836	-----

TOTAL FILE

2,608 AL	13,599 FL	2,720 LA	1,749 NE	7,561 OH	12,967 TX
539 AK	4,827 GA	813 ME	1,343 NV	2,234 OK	1,957 UT
3,701 AZ	1,262 HI	5,294 MD	972 NH	3,198 OR	469 VT
1,394 AR	1,032 ID	7,362 MA	8,541 NJ	10,338 PA	5,503 VA
33,487 CA	9,773 IL	7,942 MI	1,059 NM	663 RI	5,527 WA
3,866 CO	3,843 IN	4,146 MN	19,184 NY	2,600 SC	1,187 WV
3,331 CT	2,218 IA	1,484 MS	4,782 NC	423 SD	4,049 WI
466 DE	1,778 KS	3,491 MO	372 ND	3,949 TN	320 WY
766 DC	3,153 KY	694 MT			

PRIVATE PRACTICE

1,861 AL	8,372 FL	2,007 LA	965 NE	5,786 OH	9,595 TX
352 AK	3,539 GA	604 ME	942 NV	1,533 OK	1,467 UT
2,518 AZ	915 HI	3,689 MD	754 NH	2,100 OR	352 VT
1,061 AR	762 ID	4,900 MA	6,762 NJ	7,430 PA	3,891 VA
25,394 CA	7,581 IL	5,753 MI	687 NM	509 RI	3,923 WA
2,722 CO	2,841 IN	2,901 MN	13,601 NY	1,770 SC	788 WV
2,532 CT	1,440 IA	1,030 MS	3,415 NC	314 SD	2,938 WI
365 DE	1,285 KS	2,563 MO	303 ND	2,778 TN	241 WY
537 DC	2,154 KY	464 MT			

FW

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