

CRUISE VACATIONS

\$100/M
MIN. 5,000

#808-X1237-45-R

7,767,975 Vacation Cruisers

3,765,405 Senior Cruisers Age 55+ - +\$10/M

Newly Updated!

From theme cruises to exploring the world & exotic ports of call, to celebrating holidays, *cruises* offer something for everyone. But *cruise vacations* still tend toward those families with a higher income level and therefore those who do more discretionary spending.

This file consists of those individuals and families who have recently taken *one or more* cruise vacations.

Excellent prospects for travel offers, credit cards, mail order, investments & much more.

SELECTIONS AVAILABLE

Cruise Destination - \$10/M

- 1,060,622 Alaska
- 856,819 Mediterranean
- 552,775 South America/Panama Canal
- 2,958,332 Caribbean
- 1,819,669 South Pacific/Asia
- 1,538,047 Mississippi River

Cruise Line - \$10/M

- 2,557,927 Carnival
- 968,065 Celebrity
- 607,074 Disney
- 962,328 Norwegian
- 732,607 Princess
- 3,032,836 Royal Caribbean

Income - \$5/M

- 3,610,434 w/ \$150,000+**
- 931,177 w/ \$250,000+**

Age - \$10/M

Gender - \$5/M

Marital Status - \$5/M

Homeowners - \$10/M

Presence of Children - \$10/M

Children by Age - \$15/M

Mail Order Buyers - \$10/M



**Zip Sequence
4-up Cheshire**

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

State - \$5/M

SCF - \$5/M

Zip - \$5/M

Keying - \$3/M

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**SAMPLE MAILING
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names