

**COUNTRY CLUB MEMBERS
WHO TAKE CRUISE VACATIONS**

\$115/M
MIN. 5,000

#603-X0547-45-R

1,302,221 Country Club Members Who Take Cruises

Of the 2.3 Million individuals on our *Country Club Members* database (see separate datacard), over **1.3 Million routinely take cruise vacations.** They know what it is like to enjoy the good life!

Contact these wealthy people — *virtually all have \$100,000, or higher, income* – for all your upscale offers, including credit cards, investments, travel & much more!

SELECTIONS AVAILABLE - ADD'L COSTS AS SHOWN

- ✓ **Income** - \$10/M
- *** **625,121** — \$150M+***
((\$125M+ also available)
- ✓ **Age** - \$10/M
- *** **901,896** — Age 50+***
- *** **253,845** — Age 65+***
(see state counts below)
- ✓ **Gender** - \$5/M
- ✓ **Marital Status** - \$5/M
- ✓ **Presence of Children** - \$10/M
- ✓ **Children by Age** - \$15/M
- ✓ **Homeowners** - \$15/M
- ✓ **Mail Order Buyers** - \$10/M



**Zip Sequence
4-up Cheshire**

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

**State - \$5/M
SCF - \$5/M
Zip - \$5/M**

Keying - \$3/M

★★★★★★★★★★

**NO
TELEMARKETING
ALLOWED**

**SAMPLE MAILING
PIECE REQUIRED**

1,302,221 COUNTRY CLUB CRUISERS

9,288 AL	5,670 KY	211 ND
1,018 AK	5,378 LA	32,421 OH
27,283 AZ	1,569 ME	5,947 OK
2,730 AR	50,088 MD	8,952 OR
292,185 CA	41,966 MA	36,187 PA
25,826 CO	44,533 MI	3,857 RI
34,440 CT	18,520 MN	9,278 SC
3,274 DE	2,753 MS	425 SD
3,178 DC	13,636 MO	15,019 TN
93,512 FL	436 MT	92,774 TX
22,926 GA	3,514 NE	4,389 UT
1,040 HI	4,678 NV	698 VT
276 ID	6,163 NH	49,072 VA
76,226 IL	101,619 NJ	26,695 WA
13,307 IN	4,440 NM	723 WV
3,015 IA	81,812 NY	8,716 WI
8,517 KS	25,124 NC	245 WY

253,845 AGE 65+

1,583 AL	920 KY	20 ND
59 AK	1,027 LA	5,072 OH
5,920 AZ	297 ME	1,256 OK
624 AR	8,358 MD	1,375 OR
62,923 CA	5,610 MA	6,932 PA
3,009 CO	6,814 MI	664 RI
6,207 CT	2,123 MN	2,462 SC
741 DE	601 MS	32 SD
825 DC	2,354 MO	2,029 TN
21,213 FL	51 MT	12,033 TX
3,461 GA	488 NE	692 UT
239 HI	1,155 NV	106 VT
43 ID	597 NH	7,718 VA
9,627 IL	16,932 NJ	4,256 WA
1,588 IN	1,040 NM	140 WV
352 IA	18,718 NY	1,185 WI
908 KS	4,366 NC	23 WY

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



FRED WOOLF LIST CO., INC.

P.O. BOX 346 □ SOMERS, NY 10589-0346
info@woolflist.com □ www.woolflist.com
(914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557

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**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names