

COUNTRY CLUB MEMBERS

\$100/M
MIN. 5,000

#805-X0547-45-R

3,988,953 Country Club Members

Through a combination of actual data, extensive market research, and sophisticated modeling we are able to bring you this list of *some of the country's wealthiest people*. These individuals belong to, or are highly likely to belong to, country clubs. The file has been enhanced with considerable additional data, as shown in the selections below. **Virtually all have \$100,000, or higher, income and more than 2 Million have over \$150,000 income!**

Excellent prospects for credit card offers, travel, mail order, investments & much more.

SELECTIONS AVAILABLE - ADD'L COSTS AS SHOWN

- ✓ **Income** - \$5/M
*** 2,065,756 – \$150M+***
(\$120M+ also available)
- ✓ **Age** - \$10/M
*** 1,948,066 – Age 55+***
- ✓ **Gender** - \$5/M
- ✓ **Marital Status** - \$5/M
- ✓ **Presence of Children** - \$10/M
- ✓ **Children by Age** - \$15/M
- ✓ **Homeowners** - \$15/M
- ✓ **Mail Order Buyers** - \$10/M

FW

**Zip Sequence
4-up Cheshire**

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

**State - \$5/M
SCF - \$5/M
Zip - \$5/M**

Keying - \$3/M

★★★★★★★★★★

**NO
TELEMARKETING
ALLOWED**

**SAMPLE MAILING
PIECE REQUIRED**

41,869 AL	33,097 KY	4,510 ND
7,209 AK	29,895 LA	140,221 OH
69,922 AZ	13,394 ME	27,351 OK
18,374 AR	130,807 MD	35,167 OR
588,745 CA	120,146 MA	158,712 PA
67,945 CO	131,154 MI	15,328 RI
106,559 CT	72,172 MN	50,094 SC
15,545 DE	17,146 MS	6,639 SD
7,293 DC	65,137 MO	52,198 TN
270,847 FL	6,628 MT	281,813 TX
84,965 GA	20,780 NE	19,220 UT
2,384 HI	20,964 NV	6,349 VT
8,821 ID	21,126 NH	138,758 VA
198,846 IL	242,248 NJ	74,437 WA
54,902 IN	12,991 NM	7,996 WV
28,968 IA	261,770 NY	62,246 WI
30,354 KS	100,774 NC	4,137 WY

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Since 1972**

You name the list — We list the names