

**COACHES & ATHLETIC DIRECTORS -  
HIGH SCHOOL & COLLEGE**

\$65/M  
MIN. \$325

#905-0400H-16-W

**349,112 High School & College Coaches & Athletic Directors**  
**310,958 High School**  
**38,154 College**

**SELECTIONS - \$5/M**

- ✓ School Enrollment
- ✓ Sr. or Jr. College
- ✓ High School
- ✓ School Colors
- ✓ Public or Private H.S.
- ✓ Sex of Team
- ✓ Sex of Coach
- ✓ Class of Competition (H.S. Only)
- ✓ School Mascot/Nickname
- ✓ Stadium Capacity (College Only)
- ✓ Fieldhouse Capacity (College Only)

✓ Non-Coaching Athletic Personnel

	<u>Total</u>	<u>H.S.</u>	<u>College</u>		<u>Total</u>	<u>H.S.</u>	<u>College</u>
Academic Coach	6,141	6,202	----	Intramural Dir.	1,492	----	1,492
Activities Dir.	4,377	4,421	----	Phys Ed Dir.	17,195	15,938	1,256
Athletic Dir.	22,040	19,910	2,130	Sports Info Dir.	1,578	----	1,578
Athletic Bus. Mgr.	1,097	----	1,097	Trainer	7,665	6,102	1,562
Equipment Mgr.	1,051	----	1,051				

✓ Coaches by Sport - Some individuals coach more than one sport. If you select several, duplicates are automatically eliminated, and each name is supplied once.

Sport	Total	H.S.	College	Sport	Total	H.S.	College
Baseball	15,640	14,288	1,352	Rifle	502	453	49
Basketball - Head	48,271	45,340	2,931	Rugby	19	4	15
Basketball - Asst.	1,068	1,068	----	Sailing	43	----	43
Badminton	444	435	9	Skiing	979	903	76
Bowling	1,415	1,367	48	Soccer	16,386	14,511	1,875
Cross Country	16,370	15,007	1,363	Softball	18,454	17,227	1,227
Crew	340	173	167	Squash	37	----	37
Fencing	180	123	57	Strength	757	----	757
Field Hockey	1,819	1,619	200	Swimming/Diving	7,545	6,966	579
Football - Head	18,195	17,485	710	Tennis	15,894	14,278	1,616
Football - Asst.	2,069	2,069	----	Track & Field	33,447	32,374	1,073
Golf	15,253	14,025	1,228	Volleyball	20,735	19,262	1,473
Gymnastics	1,751	1,642	109	Water Polo	979	859	120
Ice Hockey	1,557	1,384	173	Weightlifting	224	146	78
Karate & Judo	22	----	22	Wrestling	10,558	10,280	278
Lacrosse	2,140	1,750	390				

**TOTAL FILE**

4,454 AL	8,369 FL	4,827 LA	3,554 NE	14,633 OH	20,985 TX
877 AK	6,038 GA	2,432 ME	937 NV	5,400 OK	1,658 UT
2,873 AZ	1,208 HI	4,352 MD	1,443 NH	4,059 OR	1,173 VT
2,854 AR	1,632 ID	6,042 MA	6,971 NJ	13,982 PA	5,869 VA
20,148 CA	12,195 IL	11,950 MI	1,752 NM	1,063 RI	5,850 WA
4,196 CO	8,054 IN	7,101 MN	14,270 NY	3,396 SC	2,334 WV
3,863 CT	6,657 IA	3,202 MS	5,703 NC	1,862 SD	7,910 WI
853 DE	5,239 KS	7,179 MO	1,735 ND	4,711 TN	73 WY
817 DC	4,218 KY	1,733 MT			



**Zip Sequence  
4-up Cheshire**

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**P-S Labels - \$10/M**

**Disk/Email/CD/FTP - \$50/L**

**State - \$5/M**

**SCF - \$5/M**

**Keying - \$3/M**

**Title Address - \$3/M**

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**Phones - \$20/M**

**Sample Mailing  
Piece Required**

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