

BUSINESS & INSTITUTIONAL DATABASE

\$60/M

MIN. \$300

2007

☆☆☆ *Inquire For Volume Pricing* ☆☆☆ *Inquire For Volume Pricing* ☆☆☆ *Inquire For Volume Pricing* ☆☆☆



Zip Sequence/4-up Cheshire
★★★★★★★★★★

P-S Labels - \$8/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$2/M

Title Address - \$2/M

★★★★★★★★★★

CASS Certified

★★★★★★★★★★

Phones - \$20/M

Fax Numbers - \$50/M

**SAMPLE MAILING
PIECE REQUIRED**

13,029,000+ Business & Institutional Locations
10,100,000+ Executive Top Contact — \$20/M add'l

The **BUSINESS & INSTITUTIONAL DATABASE** is a vast, continuously updated resource. We believe it is the most complete and selectable Database of its kind. Ideal for mailers looking for the greatest net number of Business names, it also allows selection of extremely specific types of Businesses and Institutions. Every record is phoned to confirm data. In addition, this Database is continually supplemented with information from multiple sources.

The tremendous select capability of this Database can only be touched upon here. The **BUSINESS & INSTITUTIONAL DATABASE** can answer virtually each and every Business list need. The data shown below is only an outline of what is available - *inquire for any Business or Institutional names you require.*

SELECTIONS - PRICES AS SHOWN

- ✓ Executive Names with *specific Executive Titles* - \$30/M
- ✓ Executive Top Contact - \$20/M
- ✓ Company HQ vs. Branch - \$8/M
- ✓ Number of Employees in Ranges - \$5/M

8,209,135	1 — 4	235,362	50 — 99
1,571,665	5 — 9	166,950	100 — 499
917,924	10 — 19	13,316	500 — 999
644,671	20 — 49	7,677	1,000+
- ✓ Number of Employees - "Exact" (other than above ranges) - \$15/M
- ✓ Sales Volume in Ranges - \$5/M

8,215,933	Under \$500,000	114,596	\$5MM — \$9.9MM
742,288	\$500K — \$999.9K	123,731	\$10MM — \$99.9MM
539,631	\$1MM — \$2.49MM	13,775	\$100MM — \$999.9MM
200,043	\$2.5MM — \$4.9MM	1,806	\$1 Billion & over
- ✓ Sales Volume - "Exact" (other than above ranges) - \$15/M

OTHER SELECTIONS INCLUDE:

- ◆ Primary SIC - 2,3,4,6 or 8 Digit - \$5/M
- ◆ Branches & Franchises of Chain Operations - \$15/M
- ◆ **Recently Relocated or Established Businesses** -
See separate card — \$60/M Base, Min. 5,000
- ◆ **Home-Based Businesses** (Cottage Industry) -
See separate card — \$60/M Base, Min. 5,000
- ◆ Year Started - \$15/M
- ◆ Gender - NC
- ◆ **Professionals by Office Size** -
See separate cards
- ◆ Importers & Exporters - \$10/M

★★★ **Celebrating Our 35th Anniversary** ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers
Since 1972**

You name the list — We list the names