

BOY SCOUT LEADERS

\$100/M
MIN. 5,000


#908-Y0015-16-R

48,806 Adult Boy Scout Leaders

A unique list of *adults in leadership positions in the Boy Scouts of America*.

They have subscribed to various newsletters for adult Scouters, joined groups that buy/sell/trade Scout memorabilia or responded to space ads in various Scouting magazines.

These very involved *Scout Leaders* are excellent prospects for a variety of offers. *Outdoors, camping, whitewater rafting, trail books and area maps are some offers that have worked well. They also buy trophies and other mementos of achievement. Some are involved in student exchange groups. In addition, these Boy Scout Leaders are naturally interested in Environmental and Conservation issues.*



Zip Sequence
4-up Cheshire

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State - \$10/M
SCF - \$10/M

Keying - \$3/M

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

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Gender - \$10/M

**SAMPLE MAILING
PIECE REQUIRED**

766 AL	552 KY	137 ND
206 AK	661 LA	2,938 OH
1,155 AZ	354 ME	803 OK
431 AR	1,328 MD	752 OR
7,904 CA	1,517 MA	3,367 PA
1,020 CO	2,178 MI	231 RI
914 CT	1,028 MN	924 SC
231 DE	436 MS	167 SD
61 DC	1,503 MO	1,140 TN
2,580 FL	181 MT	4,464 TX
1,671 GA	535 NE	1,929 UT
191 HI	406 NV	142 VT
475 ID	386 NH	2,300 VA
2,845 IL	2,096 NJ	1,266 WA
1,263 IN	406 NM	403 WV
927 IA	3,252 NY	1,555 WI
799 KS	1,766 NC	170 WY

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



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info@woolflist.com □ www.woolflist.com
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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

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Since 1972**

You name the list — We list the names