

BOOK TRADE

\$60/M
MIN. \$200/LIST

#602a-X-VAR-R
2005

19,774 BOOK PUBLISHERS
 11,420 w/Top Person by name
27,915 BOOK STORES
 w/Owner or Manager by name & title
985 BOOK WHOLESALERS - w/Top Person by name for some
571 DAILY NEWSPAPER BOOK EDITORS

Phone numbers are available - \$20/M additional.

SELECTIONS FROM 'BOOK STORES' - NO ADDITIONAL CHARGE

- ✓ Ownership
 - 15,758 Independent Book Stores
 - 874 Book Chain HQ
 - 11,201 Book Chain Branches
- ✓ Type of Store/Books Sold - Inquire for others

1,648 Antiquarian	738 Mail Order
3,338 College	611 Museum or Art
2,212 Department Store	912 Paperback
6,797 General	3,814 Religious
626 Juvenile	1,123 Used

FW

Zip Sequence
4-up Cheshire

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P-S Labels - \$6/M
Mag Tape - \$25
Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$2/M
Title Address - \$2/M

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**SAMPLE MAILING
PIECE REQUIRED**

INQUIRE FOR STATE COUNTS FOR YOUR SPECIFIC SELECT.

★★★ *Celebrating Our 33rd Anniversary* ★★★



ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

Mailing List Compilers, Brokers and Managers
Since 1972

You name the list — We list the names

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