

**WATERSKI BOAT OWNERS
& TOURNAMENT SKI BOAT OWNERS**

\$70/M
MIN. \$400

#204a-X0409-04-R
2005



Zip Sequence
4-up Cheshire

★★★★★★★★★★★★

Geography - \$5/M

Prizm - \$10/M
Microvision - \$10/M
Keying - \$2/M

★★★★★★★★★★★★

P-S Labels - \$7.50/M
Mag Tape - \$25
Cartridge - \$30
Disk/Email/CD/FTP - \$50/L

★★★★★★★★★★★★

Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

607,610 Waterski Boat Owners
330,240 with Phones - \$20/M
53,046 Tournament Ski Boat Owners
29,311 with Phones - \$20/M

An extensive list of **WATERSKI BOAT OWNERS & TOURNAMENT SKI BOAT OWNERS**. Special hull designs and inboard engines enhance maneuverability of the boat and the performance of its waterskier. Most of the Tournament Ski Boat owners compete in waterski tournaments and many who own either type of boat are families with teenagers or young adults.

✓ **Boat Demographics**

Boat Size — \$5/M Reg Date — \$10/M Propulsion Type — \$5/M
Boat Mfr/Hull ID — \$45/M Reg Expiration — \$10/M Multi-Boat Hslds — \$20/M
Hull Material - \$5/M Reg Out-of-State — \$20/M Motor Type — \$5/M
Yr Built — \$5/M

✓ **Family Demographics**

Mail Order Buyers: Net Worth — \$20/M Home Value — \$15/M
6 Mo — \$12.50/M Income — \$10/M Occupation — \$5/M
12 Mo — \$10/M Length of Res — \$5/M Donors — \$10/M
Credit Card — \$10/M Marital Status — \$5/M Children in Hsld — \$5/M
Dwelling Type — \$5/M Pet Owner — \$5/M Catalog Buyers — \$15/M
Gender — \$5/M Pres of Motorcycle — \$20/M Home Owners/Renters — \$5/M
Age — \$10/M Presence of SUV/Pickup — \$20/M

ALSO AVAILABLE

✓ Internet Users — \$15/M

WATERSKI BOAT OWNERS

13,246	AL	8,950	KY	4,226	ND
66	AK	6,518	LA	51,831	OH
17,788	AZ	8,955	ME	173	OK
9,460	AR	18,247	MD	13,036	OR
5,402	CA	14,408	MA	2,393	PA
8,606	CO	44,925	MI	141	RI
1,585	CT	29,525	MN	19,199	SC
199	DE	5,693	MS	196	SD
172	DC	11,237	MO	21,989	TN
64,467	FL	802	MT	806	TX
31,873	GA	5,620	NE	7,394	UT
64	HI	12,820	NV	128	VT
4,304	ID	2,782	NH	31,636	VA
2,782	IL	933	NJ	2,943	WA
1,421	IN	123	NM	4,331	WV
16,079	IA	41,227	NY	13,643	WI
398	KS	36,749	NC	103	WY

TOURNAMENT SKI BOAT OWNERS

2,059	AL	383	KY	124	ND
3	AK	1,010	LA	2,930	OH
1,736	AZ	339	ME	9	OK
1,075	AR	877	MD	2,103	OR
959	CA	1,324	MA	160	PA
1,065	CO	4,063	MI	9	RI
160	CT	2,086	MN	1,460	SC
3	DE	674	MS	5	SD
8	DC	581	MO	3,021	TN
5,752	FL	57	MT	90	TX
4,305	GA	237	NE	718	UT
10	HI	1,616	NV	10	VT
409	ID	202	NH	1,615	VA
804	IL	56	NJ	225	WA
156	IN	8	NM	310	WV
597	IA	869	NY	1,883	WI
32	KS	4,330	NC	4	WY

UPDATES: New information is added 3 times per year at which time the file is also **NCOA processed & CASS certified**.

SOURCE: List is compiled via state registration records.

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



FRED WOOLF LIST CO., INC.

GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

Mailing List Compilers, Brokers and Managers
Since 1972

You name the list — We list the names

110 CORPORATE PARK DRIVE □ WHITE PLAINS, NY 10604-3800
info@woolflist.com □ www.woolflist.com
(914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557