

**SAIL BOAT OWNERS**

\$75/M  
MIN. \$375

2007

**178,768 Sail Boat Owners**  
**101,347 with Phones - \$20/M**

To our knowledge, the largest compiled list of **SAIL BOAT OWNERS** at home address. Extensive selections and comprehensive geographic coverage help to achieve your precise market.

Selections include **Boat Size, Propulsion Type, and Motor Type.**

**SELECTIONS - \$10/M ADDITIONAL (EXCEPT AS SHOWN)**

✓ <b>Boat Size</b>	✓ <b>Hull</b>	✓ <b>Motor Type</b>
78,326 Under 20 ft	161,064 Fiberglass	Outboard vs Inboard
57,657 20 - 29 ft	2,047 Aluminum	In/Out (Stern)
36,143 30 - 39 ft	3,877 Wood	
9,510 40 - 49 ft		
1,526 50ft+	✓ <b>Boat Mfr</b> — \$45/M	

✓ **Family Demographics**

Mail Order Buyers — \$10/M	Net Worth — \$20/M
Credit Card — \$10/M	Income — \$10/M
Dwelling Type — \$5/M	Length of Res — \$5/M
Gender — \$5/M	Marital Status — \$5/M
Age — \$10/M	Pet Owners — \$5/M M
Home Value — \$15/M	Pres of Motorcycle — \$20/M
Occupation — \$5/M	Presence of SUV/Pickup — \$20/M
Donors — \$10/M	Home Owners/Renters — \$5/M
Children in Hsld — \$5/M	Catalog Buyers — \$15/

**ALSO AVAILABLE**

✓ 429,250 Sailing Interest — \$25/M

**SAIL BOAT OWNERS**

3,828 AL	24,943 FL	1,654 LA	341 NE	10,165 OH	1,568 TX
373 AK	7,075 GA	2,486 ME	1,187 NV	128 OK	1,343 UT
1,832 AZ	302 HI	9,648 MD	1,188 NH	3,947 OR	196 VT
1,175 AR	367 ID	8,679 MA	1,681 NJ	2,731 PA	8,522 VA
5,686 CA	2,475 IL	15,666 MI	106 NM	642 RI	2,504 WA
2,488 CO	649 IN	6,215 MN	7,975 NY	4,471 SC	216 WV
1,978 CT	4,859 IA	1,509 MS	8,950 NC	62 SD	8,134 WI
521 DE	163 KS	1,557 MO	318 ND	3,160 TN	37 WY
442 DC	684 KY	172 MT			

**SOURCE:** List is compiled via state registration records, overlaid with residential and modeled data.

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.



**FRED WOOLF LIST CO., INC.**

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

**Mailing List Compilers, Brokers and Managers**  
**Since 1972**

You name the list — We list the names

FW

**Zip Sequence**  
**4-up Cheshire**

★★★★★★★★★★★★

**Geography - \$5/M**

**Prizm - \$10/M**  
**Microvision - \$10/M**  
**Keying - \$2/M**

★★★★★★★★★★★★

**P-S Labels - \$8/M**

**Disk/Email/CD/FTP - \$50/L**

★★★★★★★★★★★★

**Phones - \$20/M**

**SAMPLE MAILING**  
**PIECE REQUIRED**