

AUTOMOBILE DEALERS

\$65/M
MIN. \$325

#802-X0636-55-R

162,435 New & Used Auto Dealers

72,319 New Auto Dealers

101,719 Used Auto Dealers

A continuously revised selection from the *BUSINESS & INSTITUTIONAL DATABASE*. Approximately **51,927** of the **New**, and **78,914** of the **Used**, can be supplied with an **executive name** at \$25/M. These have been added from telemarketing enhancements and other external sources.

SELECT BY DEALER - \$20/M Additional

335 Acura	1,392 Honda	879 Nissan
545 BMW	420 Hyundai	281 Oldsmobile
1,675 Buick	153 Infiniti	550 Pontiac
947 Cadillac	145 Isuzu	173 Porsche/Audi
2,894 Chevrolet	397 Jeep/Eagle	217 Saab
1,675 Chrysler/Plymouth	396 Kia	471 Saturn
993 Dodge	232 Lexus	299 Subaru
4,290 Ford	900 Lincoln/Mercury	399 Suzuki
23 GEO	346 Mazda	1,105 Toyota
671 GMC	392 Mercedes Benz	661 Volkswagen
	390 Mitsubishi	495 Volvo

ALSO AVAILABLE

20,321 Truck & Trailer Dealers

18,439 Motorcycle Dealers

7,558 RV Dealers

**SAMPLE MAILING
PIECE REQUIRED**

FW

Zip Sequence
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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geographic - \$5/M

Keying - \$3/M
Title Address - \$3/M

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CASS Certified
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Postal Presort - \$5/M
Min. \$50

Prnt Barcodes - \$3/M
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Phones - \$20/M

NEW AUTO DEALERS

1,544 AL	1,197 KY	239 ND
113 AK	1,108 LA	2,815 OH
1,058 AZ	413 ME	1,124 OK
1,205 AR	1,067 MD	867 OR
6,354 CA	1,486 MA	3,489 PA
980 CO	2,286 MI	212 RI
809 CT	1,172 MN	1,088 SC
236 DE	822 MS	288 SD
58 DC	1,779 MO	1,706 TN
4,336 FL	288 MT	6,401 TX
2,730 GA	661 NE	580 UT
204 HI	408 NV	207 VT
424 ID	435 NH	1,715 VA
2,755 IL	2,098 NJ	1,437 WA
1,700 IN	430 NM	492 WV
996 IA	3,689 NY	1,346 WI
871 KS	2,405 NC	196 WY

USED AUTO DEALERS

2,514 AL	2,196 KY	227 ND
114 AK	1,707 LA	4,043 OH
997 AZ	521 ME	2,211 OK
2,497 AR	1,132 MD	792 OR
8,073 CA	1,956 MA	4,988 PA
1,034 CO	2,548 MI	358 RI
742 CT	1,188 MN	1,920 SC
311 DE	1,236 MS	376 SD
93 DC	3,157 MO	3,516 TN
6,055 FL	371 MT	12,237 TX
3,744 GA	859 NE	544 UT
100 HI	468 NV	216 VT
591 ID	483 NH	2,346 VA
2,971 IL	2,249 NJ	1,511 WA
2,791 IN	516 NM	853 WV
1,214 IA	4,053 NY	1,536 WI
1,281 KS	4,121 NC	162 WY

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Since 1972**

You name the list — We list the names

