

ANTIQUÉ & CLASSIC
AUTO, TRUCK and MOTORCYCLE OWNERS

\$125/M
MIN. 5,000

#909-X0707-81-R

3,558,284 *Antique & Classic Auto and Truck Owners*
451,444 *Antique Motorcycle Owners*

These individuals own *cars, trucks, pick-up trucks & motorcycles* ranging from Buick, Ford and Volkswagen to BMW, Harley Davidson and Yamaha and everything in between. Model years extend up to 1984.

They are **avid** hobbyists and mechanically-minded - **usually maintaining and restoring their own vintage vehicle**. They are willing to invest considerable time and money for tools and related accessories.

This data is compiled from multiple sources including public records, dealer based sources, government sources, insurance, after-market auto services, warranty, maintenance, self-reported data, and more. Each record is confirmed with 2 sources in order to remain on the file.

Excellent for a wide variety of high-ticket offers, travel offers, auto clubs, car shows and publications, credit cards, automobilia and much more.

SELECTIONS — Add'l Costs as Shown

- Auto vs. Truck vs. Motorcycle — \$10/M
 - Make / Model / Year — \$20/M
 - Manufacturer — \$20/M
 - Vehicle Style (2, 4 door, Sedan, Station Wagon, etc.) — \$15/M
 - Vehicle Class (Full Size/Mid Size Car, SUV, Full Size Van, Minivan, etc.) — \$15/M
 - Fuel Type (Gas, Diesel, Flexible, Hybrid) — \$15/M
 - Purchase Date — \$15/M
 - Age — \$10/M
 - Gender — \$5M
 - Income — \$10/M
 - High-End Income (Up to \$1.9MM+) — \$15/M
 - Homeowner — \$15/M
 - Mail Order Buyer — \$15/M
- Many additional selections available!***



Zip Sequence
4-up Cheshire
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Geography - \$5/M
(State, SCF, Zip, County, MSA, DMA)

Keying - \$5/M

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P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Gender - \$5/M
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Phones - \$20/M

**SAMPLE MAILING
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

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