

**HISPANIC WORKFORCE**

\$85/M  
MIN. 5,000

2007

**762,426 Hispanic Workers at Home Address**

A constantly revised file of **Hispanic American Workers at their home addresses.**

*Excellent* prospects for all kinds of offers including correspondence courses, career training, magazine subscriptions, tools, home improvement, and gifts.

**Phone numbers are available - \$25/M additional.**

**SELECTIONS AVAILABLE - PRICES AS SHOWN**

✓ **General Category - No Charge**

- 327,861 Blue Collar Worker
- 44,132 Business Owner
- 9,165 Civil Service
- 11,692 Executive/Upper Management
- 16,489 Health Services
- 80,812 Executive/Middle Management
- 13,762 Professional
- 161,351 White Collar Worker

✓ **Specific Job Category - \$5/M**

*(Just a sampling listed - Select from over 300 specific job categories!)*

- 6,378 Computer Professions
- 35,666 Military Personnel
- 12,074 Nursing Professions
- 21,394 Secretary
- 22,218 Teaching Professions

**ADDITIONAL SELECTIONS**

- ✓ Age - \$10/M
- ✓ Date of Birth/mmyy - \$15/M
- ✓ Gender - \$5/M
- ✓ Presence of Child - \$5/M
- ✓ Age/Gender of Child - \$15/M
- ✓ Length of Residence - \$5/M
- ✓ Income - \$15/M
- ✓ Marital Status - \$10/M
- ✓ Credit Card Holders - \$15/M
- ✓ Credit Card Activity/mmyy - \$15/M
- ✓ Credit Card by Type - \$15/M  
Bank, Retail, Premium Bank
- ✓ Mortgage Amount - \$15/M
- ✓ Mortgage Open Date - \$15/M
- ✓ Mail Order Buyer - \$10/M
- ✓ Homeowner - \$15/M
- ✓ Home Market Value - \$10/M
- ✓ Type of Dwelling - \$5/M
- ✓ Apartment # Indicator - \$5/M
- ✓ Condominium Indicator - \$5/M

# FW

**Zip Sequence**

★★★★★★★★★★

**P-S Labels - \$7.50/M**

**Disk/Email/CD/FTP - \$50/L**

**Geography - \$5/M**  
**State, SCF, Zip, County**

**Keying - \$2/M**

★★★★★★★★★★

**NCOA &  
CASS CERTIFIED**

**SAMPLE MAILING  
PIECE REQUIRED**

1,379 AL	40,437 FL	2,038 LA	1,394 NE	7,837 OH	97,317 TX
296 AK	3,111 GA	371 ME	10,363 NV	3,010 OK	2,383 UT
19,320 AZ	1,613 HI	2,770 MD	42 NH	2,181 OR	240 VT
1,461 AR	1,255 ID	5,593 MA	19,124 NJ	10,763 PA	5,652 VA
325,773 CA	62,747 IL	7,546 MI	6,579 NM	2,744 RI	6,717 WA
17,213 CO	7,772 IN	751 MN	54,491 NY	769 SC	325 WV
5,821 CT	1,238 IA	967 MS	2,162 NC	199 SD	6,303 WI
720 DE	3,701 KS	2,720 MO	121 ND	1,758 TN	864 WY
426 DC	1,367 KY	682 MT			

★★★ **Celebrating Our 35th Anniversary** ★★★



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