

**EXECUTIVE/MIDDLE MANAGEMENT
WORKFORCE**

\$70/M
MIN. 5,000

2008

1,447,141 Executive/Middle Management Workers at Home Address

A continually updated database of **Executive/Middle Management workers at their home addresses.**

Phone numbers are available - \$25/M additional.

SELECTIONS AVAILABLE - PRICES AS SHOWN

✓ Job Category - \$5/M

35,169 Account Executive	11,728 Plant Manager
4,765 Art Director	3,692 Product Manager
71,154 Executive Director	10,747 Project Manager
12,859 Editor	4,152 Property Manager
579,765 Manager	4,411 Regional Manager
106,705 Assistant Manager	67,026 Sales Manager
7,680 Branch Manager	19,434 Store Manager
7,846 Credit Manager	3,346 Traffic Manager
11,121 District Manager	51,468 Warehouse Manager
2,858 Division Manager	9,558 Planner
33,127 General Manager	18,342 Principal/Dean
5,630 Marketing Manager	7,828 Superintendent
56,665 Office Manager	217,215 Supervisor

- ✓ Age - \$10/M
- ✓ Date of Birth/mmyy - \$15/M
- ✓ Gender - \$5/M
- ✓ Presence of Child - \$5/M
- ✓ Age/Gender of Child - \$15/M
- ✓ Length of Residence - \$5/M
- ✓ Income - \$15/M
- ✓ Marital Status - \$10/M
- ✓ Credit Card Holders - \$15/M
- ✓ Credit Card Activity/mmyy - \$15/M
- ✓ Credit Card by Type - \$15/M
Bank, Retail, Premium Bank
- ✓ Mortgage Amount - \$15/M
- ✓ Mortgage Open Date - \$15/M
- ✓ Mail Order Buyer - \$10/M
- ✓ Homeowner - \$15/M
- ✓ Home Market Value - \$10/M
- ✓ Type of Dwelling - \$5/M
- ✓ Apartment # Indicator - \$5/M
- ✓ Condominium Indicator - \$5/M

FW

Zip Sequence

★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geography - \$5/M
State, SCF, Zip, County

Keying - \$2/M

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**NCOA &
CASS CERTIFIED**

**SAMPLE MAILING
PIECE REQUIRED**

29,523 AL	69,056 FL	9,134 LA	324 NE	83,539 OH	52,563 TX
749 AK	20,786 GA	9,700 ME	14,593 NV	19,505 OK	5,222 UT
21,934 AZ	2,180 HI	12,798 MD	14,392 NH	7,242 OR	5,038 VT
14,866 AR	2,557 ID	23,038 MA	49,788 NJ	83,960 PA	16,437 VA
246,264 CA	116,458 IL	57,764 MI	2,759 NM	7,543 RI	22,105 WA
23,721 CO	44,336 IN	8,688 MN	116,595 NY	7,458 SC	6,945 WV
20,833 CT	9,416 IA	19,416 MS	2,867 NC	2,572 SD	42,668 WI
4,239 DE	15,524 KS	33,797 MO	3,996 ND	23,572 TN	2,009 WY
1,326 DC	27,987 KY	7,359 MT			

★★★ **Celebrating Our 36th Anniversary** ★★★



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FRED WOOLF LIST CO., INC.

P.O. BOX 346 □ SOMERS, NY 10589-0346
 info@woolflist.com □ www.woolflist.com
 (914) 694-4466 □ FAX (914) 694-1710 □ (800) 431-1557

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Since 1972**

You name the list — We list the names