

AMERICA'S WORKFORCE

\$70/M
MIN. 5,000

2009

12,000,000+ Individuals by Occupation at Home Address

A constantly updated file of **Individuals by Occupation at their home addresses.**

Excellent prospects for a broad array of consumer promotions.

Phone numbers are available - \$25/M additional.

SELECTIONS AVAILABLE - PRICES AS SHOWN

✓ **General Category - No Charge**

- 3,495,347 Blue Collar Worker
- 1,067,187 Business Owner
- 179,304 Civil Service
- 455,623 Executive/Upper Management
- 298,128 Health Services
- 1,447,141 Executive/Middle Management
- 482,886 Professional
- 2,659,351 White Collar Worker

✓ **Specific Job Category - \$5/M**

(Just a sampling listed - Select from over 300 specific job categories!)

- 111,969 Computer Professions
- 294,481 Nursing Professions
- 409,826 Secretary
- 604,846 Teaching Professions

ALSO AVAILABLE

- ✓ Hispanic Workforce - \$15/M
- ✓ Asian Workforce - \$15/M
- ✓ 145,994 Retired - \$5/M

- | | | |
|--------------------------------|--------------------------------------|---------------------------------|
| ✓ Age - \$10/M | ✓ Credit Card Holders - \$15/M | ✓ Mail Order Buyer - \$10/M |
| ✓ Date of Birth/mmyy - \$15/M | ✓ Credit Card by Type - \$15/M | ✓ Homeowner - \$15/M |
| ✓ Gender - \$5/M | Bank, Retail, Premium Bank | ✓ Home Market Value - \$10/M |
| ✓ Presence of Child - \$5/M | ✓ Credit Card Activity/mmyy - \$15/M | ✓ Type of Dwelling - \$5/M |
| ✓ Age/Gender of Child - \$15/M | ✓ Mortgage Amount - \$15/M | ✓ Apartment # Indicator - \$5/M |
| ✓ Length of Residence - \$5/M | ✓ Mortgage Open Date - \$15/M | ✓ Condominium Indicator - \$5/M |
| ✓ Income - \$15/M | ✓ Marital Status - \$10/M | |

FW

Zip Sequence

★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

Geography - \$5/M
State, SCF, Zip, County

Keying - \$3/M

★★★★★★★★★★

**NCOA &
CASS CERTIFIED**

**SAMPLE MAILING
PIECE REQUIRED**

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