

AMERICA'S WORKFORCE

\$70/M
MIN. 5,000

#708-X0870-64-R

12,000,000+ Individuals by Occupation at Home Address

A constantly updated file of **Individuals by Occupation at their home addresses.**

Excellent prospects for a broad array of consumer promotions.

Phone numbers are available - \$25/M additional.

SELECTIONS AVAILABLE - PRICES AS SHOWN

✓ **General Category - No Charge**

- 3,495,347 Blue Collar Worker
- 1,067,187 Business Owner
- 179,304 Civil Service
- 455,623 Executive/Upper Management
- 298,128 Health Services
- 1,447,141 Executive/Middle Management
- 482,886 Professional
- 2,659,351 White Collar Worker

✓ **Specific Job Category - \$5/M**


(Just a sampling listed - Select from over 300 specific job categories!)

- 111,969 Computer Professions
- 294,481 Nursing Professions
- 409,826 Secretary
- 604,846 Teaching Professions

ALSO AVAILABLE

- ✓ Hispanic Workforce - \$15/M
- ✓ Asian Workforce - \$15/M
- ✓ 145,994 Retired - \$5/M

- | | | |
|--------------------------------|--------------------------------------|---------------------------------|
| ✓ Age - \$10/M | ✓ Credit Card Holders - \$15/M | ✓ Mail Order Buyer - \$10/M |
| ✓ Date of Birth/mmyy - \$15/M | ✓ Credit Card by Type - \$15/M | ✓ Homeowner - \$15/M |
| ✓ Gender - \$5/M | Bank, Retail, Premium Bank | ✓ Home Market Value - \$10/M |
| ✓ Presence of Child - \$5/M | ✓ Credit Card Activity/mmyy - \$15/M | ✓ Type of Dwelling - \$5/M |
| ✓ Age/Gender of Child - \$15/M | ✓ Mortgage Amount - \$15/M | ✓ Apartment # Indicator - \$5/M |
| ✓ Length of Residence - \$5/M | ✓ Mortgage Open Date - \$15/M | ✓ Condominium Indicator - \$5/M |
| ✓ Income - \$15/M | ✓ Marital Status - \$10/M | |



Zip Sequence

★★★★★★★★★★

P-S Labels - \$10/M

Email/EDT - \$50/L

Geography - \$5/M
State/SCF/Zip/County

Keying - \$3/M

★★★★★★★★★★

**NCOA &
CASS CERTIFIED**

**SAMPLE MAILING
PIECE REQUIRED**

ALL LISTS RENTED FOR ONE-TIME USE ONLY. Special arrangements may be made for multiple use of compiled lists, usually at double the one-time rate.

FRED WOOLF LIST CO., INC.

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GUARANTEE: We guarantee 95% of all Compiled List names, and will refund the current minimum Standard Mail postage for each "nixie" in excess of 5% of the total mailed, with the provision that the returns must be in our hands within 60 days from the date the list was supplied. Guarantee does not apply to duplicate copies of lists, or to phone numbers.

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You name the list — We list the names

