

**ADVERTISING AGENCIES & EXECUTIVES** \$60/M  
MIN. \$200

#012-X0225-06-R  
2005

**5,925 Advertising Agencies – 34,402 Executives**

The latest update of this file of the nation's top Advertising Agencies, and their Executives.

**SELECTIONS - NO ADDITIONAL CHARGE**

	<u>AGENCIES</u>	<u>EXECUTIVES</u>
✓ Home Offices	4,734	30,978
✓ Branches	1,192	4,045
✓ AAAA Members	584	6,353
✓ By Agency Type:		
Full Service	4,402	27,861
House Agency	520	1,692
Media Buying Service	286	1,738
Sales Promotion	203	1,031
PR Firm	515	2,085
✓ By Number of Employees		
less than 10 Emp.	1,576	5,385
10 - 19 Employees	1,062	6,675
20 - 49 Employees	862	7,828
50 - 99 Employees	352	4,180
100 or more Employees	336	4,625
✓ Executives by Function (All Per) <i>*Inquire for Additional Executive Functions</i>		
4,413 Presidents	1,553	Marketing/R&D
1,958 Art Directors	2,208	Media Directors
427 Copy Writers	459	Production Managers
3,718 Creative Directors	448	Broadcast/Radio/TV Directors

**5,925 AGENCIES**

**34,402 EXECUTIVES**

35 AL	32 KY	6 ND	296 AL	258 KY	42 ND
5 AK	26 LA	210 OH	38 AK	166 LA	1,402 OH
66 AZ	14 ME	24 OK	369 AZ	98 ME	108 OK
15 AR	85 MD	58 OR	79 AR	481 MD	307 OR
860 CA	215 MA	233 PA	4,162 CA	1,179 MA	1,348 PA
73 CO	133 MI	27 RI	326 CO	980 MI	167 RI
161 CT	132 MN	36 SC	876 CT	768 MN	261 SC
11 DE	13 MS	4 SD	64 DE	83 MS	26 SD
63 DC	106 MO	72 TN	247 DC	753 MO	482 TN
326 FL	9 MT	292 TX	1,628 FL	53 MT	1,631 TX
149 GA	32 NE	28 UT	924 GA	223 NE	123 UT
15 HI	35 NV	17 VT	90 HI	158 NV	92 VT
12 ID	20 NH	89 VA	72 ID	75 NH	544 VA
445 IL	289 NJ	63 WA	2,398 IL	1,509 NJ	280 WA
66 IN	13 NM	7 WV	426 IN	75 NM	30 WV
30 IA	978 NY	92 WI	192 IA	6,675 NY	624 WI
39 KS	105 NC	1 WY	235 KS	625 NC	12 WY

FW

**Zip Sequence  
4-up Cheshire**

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**P-S Labels - \$6/M  
Mag Tape - \$25  
Disk/Email/CD/FTP - \$50/L**

**State - \$2.50/M  
SCF - \$2.50/M**

**Keying - \$2/M  
Title Address - \$2/M**

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**Phones - \$20/M**

**CASS Certified**

★★★ *Celebrating Our 33rd Anniversary* ★★★



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Since 1972**

*You name the list — We list the names*

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