

ADVERTISERS & THEIR EXECUTIVES

\$60/M
MIN. \$300

2007

**51,357 Executives in 13,249 Firms which Advertise Nationally
& Regionally**

SELECTIONS - \$5/M Additional

- ✓ By Number of Employees
- ✓ By Sales Volume
- ✓ By Executive Level or Function
- ✓ By Company General Line
- ✓ By Media Used

	<u>COS</u>	<u>EXEC</u>		<u>COS</u>	<u>EXEC</u>
Audio-Visual	1,663	12,209	Internet Advertising	2,355	15,986
Business Pub's	5,216	28,353	Yellow Pages	2,132	16,112
Cable Television	2,768	20,033	Outdoor/Transit	2,460	15,597
Catalogs/Directories	6,016	34,107	Newspaper	2,800	18,446
Consumer Mags.	1,609	13,624	Point of Purchase	2,781	17,810
Co-operative	1,826	10,131	Premiums	3,602	24,632
Daily Newspapers	1,447	9,484	Samples	3,034	17,746
Direct Mail to Business	3,389	21,573	Special Events Mktg.	1,381	9,128
Direct Mail to Consumer	4,754	27,714	Spot Radio	3,852	23,807
Exhibits & Shows	1,114	7,878	Spot TV	1,238	10,335
Foreign	3,892	24,503	Weekly Newspapers	6,898	39,502
Infomercial	2,500	18,532	Network Television	966	7,708

FW

**Zip Sequence
4-up Cheshire**

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P-S Labels - \$8/M

Disk/Email/CD/FTP - \$50/L

**State - \$5/M
SCF - \$5/M**

**Keying - \$3/M
Title Address - \$2/M**

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Phones - \$20/M

CASS Certified

13,249 COMPANIES

69 AL	114 KY	13 ND
6 AK	71 LA	638 OH
114 AZ	53 ME	88 OK
42 AR	205 MD	139 OR
1,793 CA	600 MA	663 PA
208 CO	335 MI	66 RI
342 CT	321 MN	106 SC
25 DE	42 MS	23 SD
100 DC	243 MO	216 TN
543 FL	17 MT	616 TX
309 GA	65 NE	76 UT
23 HI	62 NV	47 VT
28 ID	70 NH	280 VA
925 IL	737 NJ	229 WA
255 IN	21 NM	27 WV
114 IA	1,430 NY	353 WI
102 KS	276 NC	9 WY

51,357 EXECUTIVES

292 AL	461 KY	56 ND
22 AK	257 LA	2,506 OH
440 AZ	174 ME	339 OK
179 AR	809 MD	507 OR
6,928 CA	2,283 MA	2,563 PA
796 CO	1,293 MI	235 RI
1,347 CT	1,251 MN	375 SC
103 DE	170 MS	85 SD
426 DC	989 MO	848 TN
2,086 FL	64 MT	2,494 TX
1,274 GA	245 NE	315 UT
103 HI	228 NV	175 VT
117 ID	256 NH	1,130 VA
3,548 IL	2,660 NJ	895 WA
961 IN	71 NM	104 WV
450 IA	5,600 NY	1,344 WI
388 KS	1,082 NC	33 WY

★★★ **Celebrating Our 35th Anniversary** ★★★



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Since 1972**

You name the list — We list the names