

NURSES

\$70/M
MIN. 5,000

#102-X0781-78-R

5,245,714 Registered and Licensed Practical Nurses

4,012,268 Registered Nurses - RNs

1,156,689 Licensed Practical Nurses - LPNs

2,156,225 Certified Nursing Aides - CNAs

Compiled from current state license registrations plus private sources. Over 4.3 Million at Home Address.

These RNs, LPNs and CNAs are excellent prospects for recruitment, continuing education, medical publications, seminars, uniforms and shoes, recruitment, as well as general consumer offers.

SELECTIONS - \$5/M ADDITIONAL

✓ 1,719,190 Married

✓ 211,673 Single

✓ RN vs. LPN vs. CNA

✓ Gender

✓ Nurse Home Healthcare

✓ Age

✓ Estimated Household Income

346,544 Up to \$29,999

704,413 75,000 – 124,999

1,309,039 30,000 – 74,999

386,562 125,000 & Over

***NEW* LIFESTYLE SELECTS - \$10/M Add'l**

✓ Mail Order Buyers

✓ Sport Interests


✓ Health/Fitness/Outdoors Interests

✓ Hobbies

✓ Travel

Many, many more available – inquire!

Phones available for approximately 1.6 million Nurses - \$20/M additional.



**Zip Sequence
4-up Cheshire**

★★★★★★★★★★★★

P-S Labels - \$10/M

Disk/Email/CD/FTP - \$50/L

**State - \$5/M
SCF - \$5/M
Zip - \$5/M**

Keying - \$3/M

★★★★★★★★★★★★

Phones - \$20/M

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REGISTERED NURSES

40,384 AL	37,683 KY	6,352 ND
5,501 AK	33,168 LA	125,322 OH
39,433 AZ	14,946 ME	40,922 OK
22,003 AR	48,754 MD	26,701 OR
214,280 CA	74,551 MA	152,232 PA
37,293 CO	93,119 MI	12,082 RI
34,952 CT	48,946 MN	28,522 SC
7,647 DE	23,541 MS	1,799 SD
7,741 DC	53,474 MO	48,980 TN
160,517 FL	1,602 MT	141,274 TX
70,716 GA	16,175 NE	13,042 UT
2,034 HI	11,977 NV	5,388 VT
9,271 ID	9,681 NH	80,159 VA
168,774 IL	86,463 NJ	10,367 WA
61,780 IN	12,097 NM	16,259 WV
32,690 IA	164,205 NY	42,894 WI
9,095 KS	76,924 NC	4,863 WY

LICENSED PRACTICAL NURSES

17,727 AL	11,925 KY	2,473 ND
716 AK	18,085 LA	39,649 OH
8,008 AZ	3,035 ME	192 OK
13,292 AR	8,229 MD	3,371 OR
52,943 CA	17,167 MA	44,806 PA
6,590 CO	24,738 MI	2,367 RI
7,725 CT	18,201 MN	9,446 SC
1,687 DE	9,890 MS	328 SD
1,277 DC	19,305 MO	19,629 TN
49,312 FL	310 MT	61,056 TX
24,435 GA	5,336 NE	2,543 UT
354 HI	2,309 NV	1,571 VT
3,135 ID	2,078 NH	33,934 VA
57,958 IL	17,866 NJ	1,504 WA
20,929 IN	2,717 NM	5,607 WV
7,693 IA	49,365 NY	10,792 WI
1,640 KS	18,212 NC	999 WY

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